

Appendix 5: Development of SA Objectives

The Broads Authority is made up of two County Councils and six District/Borough/City Councils. The SA Objectives of the Authority's constituent Council's most recent Planning Policy document were assessed to help develop the SA Objectives for the new Broads Local Plan. Further to this, the SA Objectives used recently by three other National Parks in England were also assessed. The Lake District is a water based National Park, similar to the Broads. Northumberland is of a similar scale to the Broads. Exmoor has a stretch of coastline, similar to the Broads. Green objectives are Environmental, pink are social and blue are economic.

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Environment											
To reduce the effect of traffic on the environment.	To reduce the effect of traffic on the environment	To reduce the effect of traffic on the environment.	To reduce the effect of traffic on the environment.	To reduce the effect of traffic on the environment.	To reduce the effects of traffic on the environment.	-	To minimise effects of HGV traffic on the environment	-		-	-
To improve the quality of the water environment.	To improve water and air quality	To improve water quality.	To improve the quality of the water environment.	To improve water qualities and provide for sustainable sources of supply and sustainable use.	To maintain and where possible improve water and air quality.	To protect and enhance water and soil quality in Norfolk.	To maintain or improve water quality	To minimise air pollution (including green house gas emissions) and water pollution and ensure air and water quality is maintained or improved.	To improve water quality and water resources	To protect and enhance the quality of Northumberland's ground, river and sea waters.	SA3: To improve water quality
To provide for sustainable use and sources of water supply.	-	To ensure that sources of water supply remain sustainable.	To provide for sustainable use and sources of water supply.	-	To use water and mineral resources efficiently and re-use and recycle where possible.	-	To maximise the efficient use of water	-		-	-
To maintain and enhance biodiversity and geodiversity.	To avoid damage to designated sites, protected biodiversity, losses to special areas and maintain, enhance and expand the range of native habitats, species and geodiversity	To maintain and enhance biodiversity, fauna and flora.	To maintain and enhance biodiversity and geodiversity.	To maintain and enhance biodiversity, geodiversity, species and habitat quality and avoid habitat fragmentation.	To conserve and enhance biodiversity.	To protect and enhance Norfolk's biodiversity and geodiversity.	To maintain/ improve biodiversity and geodiversity	To conserve and enhance biodiversity and to protect, conserve and enhance all habitats and species.	To protect and enhance biodiversity and geo-diversity	To protect and enhance Northumberland's biodiversity and biodiversity.	-
To maintain and enhance the quality of landscapes, townscapes and the historic environment.	To maintain and enhance the quality and setting of the Broads and borough landscapes and townscapes	To maintain and enhance the quality of landscapes and townscapes.	To maintain and enhance the quality of landscapes, townscapes and the historic environment.	To maintain and enhance the distinctiveness and quality of landscapes, townscapes and the historic environment.	To conserve and enhance the quality and local distinctiveness of landscapes and townscapes.	To protect and enhance the quality and distinctiveness of the countryside and landscape.	To maintain/ improve the quality and local distinctiveness of landscapes/ townscapes	To protect, maintain and enhance the special qualities of the Exmoor National Park's landscape character.	To preserve, enhance and manage landscape quality and character for future generations	To protect and enhance the quality, distinctiveness and diversity of Northumberland's rural and urban landscapes	-
To adapt to and mitigate against the impacts of climate change.	To reduce contributions to climate change	To limit or reduce contributions to climate change.	To adapt to and mitigate against the impacts of climate change.	To limit or reduce vulnerability to climate change, including minimising the risks from flooding.	To reduce contributions to climate change. To reduce vulnerability to climatic events.	To mitigate the effects of climate change by reducing greenhouse gas emissions.	To minimise contributions to global warming	To minimise the impacts of climate change on Exmoor's communities and habitats. To minimise the net emissions of carbon dioxide and other greenhouse gases into the atmosphere and to minimise Exmoor's contribution to global climate change.	To improve local air quality and reduce greenhouse gas emissions	To ensure resilience to the effects of climate change through effective adaptation. To mitigate climate change by reducing greenhouse gas emissions.	SA4: To reduce vulnerability to climate change and flooding
To avoid, reduce and manage flood risk.	To minimise the risk of flooding and coastal erosion	To avoid, reduce and manage flood risk.	To avoid, reduce and manage flood risk.	-	-	To reduce the risk of current and future flooding at new and existing development.	To minimise flood risk	To minimise and manage the risk of all forms of flooding.		To avoid or reduce flood risk to people and property.	-
To make the best use of resources including land and energy and to minimise waste production.	Minimise the irreversible loss of undeveloped land and productive agricultural holdings	To conserve and improve soil resources and quality. To minimise the loss of undeveloped land.	To make the best use of resources, including land and energy and to minimise waste production.	To minimise the loss of undeveloped land and conserve and improve the quality of soil resources.	To conserve soil resources and quality.	-	To maintain/improve soil quality/resources	To promote sustainable forms of development and sustainable use of natural resources.	To restore and protect land and soil	To ensure prudent use and supply of natural resources	SA2: To achieve sustainable resource use through the efficient use of land, water, energy and materials
-	To minimise waste, fly-tipping and support the recycling of waste	To minimise the production of waste and support recycling of waste products.	-	To minimise the production of waste and increase recycling.	To reduce waste.	To promote sustainable use of minerals resources/waste resources	To move treatment of waste up the waste hierarchy	To reduce all forms of waste production and promote reuse and recycling and minimise the risk of contaminated land.		To reduce the amount of waste that is produced and increase the proportion that is reused, recycled or composted.	-
-	To conserve and where appropriate enhance the historic environment	To conserve and where appropriate enhance the historic environment.	-	-	To conserve and where appropriate enhance areas of historical and archaeological importance.	-	To maintain/ improve historical buildings/sites, archaeological sites and other culturally important buildings	To maintain and enhance the quality of the built environment	To improve the quality of the built environment	To protect and enhance Northumberland's cultural heritage and diversity	-
-	-	To minimise noise, vibration and light pollution.	-	-	-	To minimise noise, vibration and visual intrusion.	-	-		-	-
To improve environmental amenity, including air quality.	-	To improve air quality.	To improve environmental amenity, including air quality.	To improve air quality and minimise noise, vibration and light pollution.	-	To improve air quality in line with the National Air Quality Standards.	To maintain/ improve air quality (including HGV movements) in line with national standards limits	-		To ensure good air quality	-

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-	-	-	-	To maximise the use of renewable energy solutions and reduce contributions to climate change.	-	-	-	-	-	-	-
-	-	To reduce vulnerability to coastal change.	-	-	-	-	-	To protect and/or enhance coastal areas.	-	-	-
-	-	-	-	-	-	To promote innovative solutions for the restoration and after use of minerals sites/waste sites.	-	-	-	Promoting innovative solutions for restoration of minerals and waste sites.	-
-	-	-	-	-	-	To maintain and enhance the character of the townscape and cultural heritage.	-	-	-	-	-
-	-	-	-	-	-	-	-	Encourage travel by sustainable means of transport and provide access to services, whilst recognising the need to travel by private modes of transport in a dispersed rural area such as Exmoor.	-	To reduce the need for travel and improve transport integration.	SA11: To encourage the use of public transport, cycling and walking
									To manage mineral resources sustainably and minimise waste		
-	-	-	-	-	-	-	-	-	-	-	SA1: To protect and enhance the natural and cultural environment of the Broads, whilst improving its ability to adapt to environmental change

Social

To maintain and improve the health of the whole population and promote healthy lifestyles.	To improve the health of the population overall	To improve the health of the population and promote a healthy lifestyle.	To maintain and improve the health of the whole population and promote healthy lifestyles.	To improve the health of the population overall.	To improve the health of the population overall.	To contribute to improved health and amenity of local communities in Norfolk	To maintain/ improve health of the population overall	To promote and support thriving and inclusive communities, health and wellbeing.	To improve the health and well-being of people	To improve health and wellbeing and reduce inequalities.	SA7: To encourage safe and healthy recreational activities for all Broads users and residents
To reduce poverty and social exclusion.	-	To reduce poverty, inequality and social exclusion.	To reduce poverty and social exclusion.	To reduce poverty, inequality and social exclusion.	To reduce poverty and social exclusion.	-	-	-	-	-	-
To improve education and skills.	To improve the education, skills and training of the population overall	To improve the education and skills of the population.	To improve education and skills.	To improve the education and skills of the population overall.	To maintain and improve levels of education and skills in the population overall.	-	-	-	To improve the level of skills, education and training	To deliver accessible education and training opportunities.	-
To provide the opportunity to live in a decent, suitable and affordable home.	To provide everybody with the opportunity to live in a decent home	To provide everybody with the opportunity of a suitable and affordable homes.	To provide the opportunity to live in a decent, suitable and affordable home.	To provide everybody with the opportunity to live in a decent, suitable and affordable home.	To meet the housing requirements of the whole community.	-	-	To help ensure that National Park communities have access to appropriate, good quality, sustainable, affordable housing.	To provide everyone with a decent home	To ensure everyone has the opportunity to live in a decent and affordable home.	SA6: To facilitate opportunities for affordable housing adjacent to, and in exceptional circumstances within, the Broads for those who live and work in the Broads
To improve the quality of where people live.	-	To improve the quality of where people live.	To improve the quality of where people live.	To improve the quality of where people live.	To improve the quality of where people live	-	-	-	-	-	-
To offer more opportunities for rewarding and satisfying employment for all.	To offer everybody the opportunity for rewarding and satisfying employment	To provide opportunities for rewarding and satisfying employment.	To offer more opportunities for rewarding and satisfying employment for all.	To offer opportunities for all sections of the population to have rewarding and satisfying employment.	To offer everybody the opportunity for rewarding and satisfying employment.	-	To maximise opportunities for new/ additional employment	-	To improve access to jobs	To increase the diversity and quality of employment opportunities.	-

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To improve accessibility to essential services, facilities and jobs.	To improve accessibility to essential services and facilities, including health, education and leisure (village shops, post offices, pubs etc)	To improve accessibility to essential services and facilities. To improve accessibility for those most in need.	To improve accessibility to essential services, facilities and jobs.	To improve accessibility to essential services, facilities and the workplace, particularly for those most in need.	To improve access to key services for all sectors of the population.	To improve accessibility and reduce social exclusion.	-	-	To improve access to services, facilities, the countryside and open space	To improve the quality, range and accessibility of community services and facilities.	SA5: To provide safe access for all to facilities, services and sites of natural and cultural interest
To build community identity, improve social welfare and reduce crime and anti-social activity.	To encourage a sense of community identity and welfare	To encourage a sense of community identity and welfare.	To build community identity, improve social welfare and reduce crime and anti-social activity.	To encourage local community identity and foster mixed communities with co-operative attitudes, helping to reduce anti-social activity.	-	-	-	-	To increase vibrant, active, inclusive and open minded communities with a strong sense of local history	-	-
-	To reduce anti-social activity and opportunity of crime	To reduce anti-social behaviour.	-	-	To reduce crime and anti-social activity.	-	-	-		To deliver safer communities	-
-	To reduce multiple deprivation and inequalities	-	-	-	-	-	-	-		-	-
-	To encourage a greater usage of cultural attractions	-	-	-	-	-	-	-		-	-
					To encourage community participation.			-	To increase public participation in the democratic process	To increase public involvement in decision making and participation in community activity, especially amongst under represented groups.	SA8: To engage communities within and adjacent to the Broads in the work of the Broads Authority
-	-	-	-	-	-	-	To minimise the impacts arising from the provision of waste facilities developments on where people live	-		-	-
Economic											
To encourage sustained economic growth.	To encourage sustained economic growth	To encourage sustainable economic growth.	To encourage sustained economic growth.	To encourage sustained economic growth.	To achieve sustainable levels of prosperity and economic growth throughout the plan area.	To encourage employment opportunities and promote economic growth.	To promote sustainable investment and economic growth in the County	To promote and support appropriate, sustainable economic growth, particularly of the key business sectors of tourism, agriculture and other land based industries and small businesses.	To retain existing jobs and create new employment opportunities . To diversify and strengthen the local economy	To strengthen and maintain a resilient local economy.	SA10: To support a flourishing and healthy Broads economy
To encourage and accommodate both indigenous and inward investment.	To encourage and accommodate both indigenous and inward investment	To encourage and accommodate both indifenus and inward investment.	To encourage and accommodate both indigenous and inward investment.	To encourage and accommodate both indigenous and inward investment promoting a positive image of the District	To encourage and accommodate both indigenous and inward investment.	-	-	-		-	SA9: To maintain and enhance the infrastructure of the Broads in support of business activity
To encourage efficient patterns of movement in support of economic growth.	To encourage efficient patterns of movement in support of economic growth	To encourage efficient patterns of movement to support economic growth.	To encourage efficient patterns of movement in support of economic growth.	To encourage efficient patterns of movement in support of economic growth.	To encourage efficient patterns of movement in support of economic growth.	-	To promote efficient movement patterns within the county (rail or water where possible)	-		-	-
To improve the social and environmental performance of the economy.	-	-	To improve the social and environmental performance of the economy.	To improve the social and environmental performance of the economy.	-	-	-	-		-	-
-	To maintain and enhance the viability and vitality of the town centres	-	-	-	To revitalise town centres.	-	-	-		-	-
-	-	To enhance the image of the area as a business location.	-	To improve economic performance in rural areas.	-	-	-	-		-	-
-	-	To reduce disparities in economic performance.	-	-	-	-	-	-		-	-
-	-	-	-	-	-	-	-	-		-	To sustain skills to maintain local crafts and improve the quality of local products