

**Boat Statistics**  
Report by the Chief Executive

**Summary:** The stakeholder surveys contained some interesting statistics on current boat use and potential future use. This report presents two further items of evidence: boat hire statistics provided by the Broads Hire Boat Federation and the Authority's own record of boat registrations for 2014.

**1 Introduction**

- 1.1 Tracking key statistics for boat use, both private and hire, is important in providing evidence for policy making. The Stakeholder Surveys provided a useful evidence baseline and this can be supplemented by annual data from the Hire Boat Federation and the Authority's registration data.

**2 Broads Hire Fleet Booking Averages 2010 - 2014**

- 2.1 The results from the survey of hire boatyards in Autumn 2014 suggested that the mean number of days that boats had been hired out in the year was 68 (9.7 weeks) for day boats and 131 (18.7 weeks) for cabin boats. The Broads Hire Boat Federation has now supplied data for the period 2010-14 (see Appendix 1). The figures are broadly similar and show an improvement in 2014 over the previous year but a fall in performance compared to 2010-2012.

**3 Boat Registrations for 2014 by Category**

- 3.1 The Authority maintains an annual record of boat registrations by category which provides a fascinating insight into changes in both the hire and private fleets. The latest figures are contained in Appendix 2.
- 3.2 Further analysis of boat figures, for example by size, will be carried out as soon as resources become available.

Background papers: None  
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Date of report: April 2015

Broads Plan Objectives: Multiple  
Appendices: APPENDIX 1 – Hire Boat bookings  
APPENDIX 2 – Number of Boats registered by category and by year

**APPENDIX 1:****BROADS HIRE FLEET BOOKING AVERAGES 2010 - 2014****(EXCLUDING DAY HIRE)**

In response to Broads Authority requests for booking statistics to provide evidence of the industry's performance, the following has been prepared from data provided by the Hoseasons Group (Hoseasons and Blakes) and independent BHBF member operators. "Average weeks" is chosen as the most reliable comparator - unaffected by inflation and other variable factors. One independent operator has been unable to provide "average weeks" data, but historically average booking performance has been reasonably consistent across the whole fleet.

	Hoseasons Group		Independents	
	(ex. h'boats)	(inc. h'boats)	Cruisers	Yachts
<b>2010</b>	21.1	22.1	20.6	21.5
<b>2011</b>	20.9	21.7	20.4	19.0
<b>2012</b>	19.0	19.1	19.0	20.0
<b>2013</b>	17.8	18.7	17.5	17.2
<b>2014</b>	19.5	20.0	18.7	17.0

T.E. Howes

Secretary, BHBF

10.03.15

**APPENDIX 2**

<b>PRIVATE BOATS</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Motor Cruisers	4,531	4,660	4,685	4,556	4,746	4852	4893	4945	4967	5059
Auxiliary Yachts	1,364	1,357	1,324	1,271	1,172	1215	1212	1188	1166	1168
Day Launches	734	715	665	661	575	562	549	542	521	514
Outboard Dinghies	1,494	1,425	1,364	1,309	1,270	1083	1112	1058	1043	1062
Workboats	150	161	133	121	159	170	175	179	188	180
<b>TOTAL MOTOR BOATS:</b>	<b>8,273</b>	<b>8,318</b>	<b>8,171</b>	<b>7,918</b>	<b>7,922</b>	<b>7,882</b>	<b>7,941</b>	<b>7,912</b>	<b>7,885</b>	<b>7,983</b>
Sailing Craft	1,561	1,491	1,415	1,315	1,339	1298	1275	1262	1214	1230
Rowing Craft	1,330	1,500	1,526	1,508	1,553	1622	1704	1701	1636	1578
Houseboats	16	20	21	16	21	26	21	23	33	27
<b>Total</b>	<b>11,180</b>	<b>11,329</b>	<b>11,133</b>	<b>10,757</b>	<b>10,835</b>	<b>10,828</b>	<b>10,941</b>	<b>10,898</b>	<b>10,768</b>	<b>10,818</b>
<b>HIRE BOATS</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Motor Cruisers	870	822	829	813	855	889	920	908	887	862
Auxiliary Yachts	56	54	46	48	49	47	47	46	46	47
<b>ALL CABIN HIRE BOATS:</b>	<b>926</b>	<b>876</b>	<b>875</b>	<b>861</b>	<b>904</b>	<b>936</b>	<b>967</b>	<b>954</b>	<b>933</b>	<b>909</b>
Day Launches	290	288	285	279	270	279	284	274	267	274
Outboard Dinghies	25	25	22	21	20	14	12	10	11	13
Passenger Vessels	13	14	13	13	11	12	11	13	11	10
<b>TOTAL MOTOR BOATS:</b>	<b>1,254</b>	<b>1,203</b>	<b>1,195</b>	<b>1,174</b>	<b>1,205</b>	<b>1,241</b>	<b>1,274</b>	<b>1,251</b>	<b>1,222</b>	<b>1,206</b>
Sailing Craft	156	143	130	118	123	120	117	110	109	110
Rowing Craft	164	150	163	163	152	170	179	184	188	175
Houseboats	16	16	16	16	16	16	15	16	16	16
<b>Total</b>	<b>1,590</b>	<b>1,512</b>	<b>1,504</b>	<b>1,471</b>	<b>1,496</b>	<b>1,547</b>	<b>1,585</b>	<b>1,561</b>	<b>1,535</b>	<b>1,507</b>
<b>Grand Total</b>	<b>12,770</b>	<b>12,841</b>	<b>12,637</b>	<b>12,228</b>	<b>12,331</b>	<b>12,375</b>	<b>12,526</b>	<b>12,459</b>	<b>12,303</b>	<b>12,325</b>