

Visitor Giving – Potential Projects for Consideration

Report by Senior Waterways and Recreation Officer

Summary:	This report provides members with details of the Enjoy Give Protect Broads visitor giving scheme and seeks members' suggestions as to whether there are any projects in the Integrated Access Strategy (IAS) action plan which officers should ask the Broads Charitable Trust to consider for future funding.
Recommendation:	That members consider the report and advise officers as to whether the projects highlighted in the report are appropriate and should be forwarded to the Broads Trust for consideration.

1 Background

- 1.1 Members will be aware that the Broads Charitable Trust's Enjoy Give Protect visitor giving scheme is now in operation. The purpose of the scheme is to raise money for projects that protect, preserve and enhance the Broads. The Broads Charitable Trust aims to "direct donations from visitors to the places that need it most, so that the Broads remains a magical and unique place to visit."
- 1.2 This year the fund aims to target projects that support education of local young people and visitors about the ecology and heritage of the Broads to increase understanding of the area.
- 1.3 The Trust has informed officers that it is also particularly looking for projects that improve signage and visitor information to increase awareness of the unique qualities of the Broads' environment and waterways. Trustees would also like to provide funding to create more access to special parts of the Broads, including the waterways, to further enjoyment and understanding. In order to better identify potential projects the Trust has recently asked officers if there are any schemes arising from the IAS action plan that would meet these aims.

2 Potential Projects for Consideration by the Broads Charitable Trust

- 2.1 Accordingly Officers have assessed the IAS action plan and identified a number of projects that would deliver the sort of benefits envisaged by the Broads Charitable Trust. These projects are identified below:
 - Canoe portage project at Ellingham Mill looking to link the navigable River Waveney to upstream of Geldeston locks to allow canoeing;

- New slipway at the ferry house Surlingham;
- New access at gays staithe for small craft / canoes;
- New access for canoes / fishing at Whitlingham / along with revetment improvements;
- Improvement of slipway at Wroxham broad including fishing access, car park improvement and revetment work.

2.2 These schemes all meet the key objectives of the IAS and the Broads Plan by encouraging sustainable access for unpowered small craft. Further there is the potential for delivering the projects identified through partnership schemes with landowners and local businesses.

3 Conclusions

3.1 This report identifies the IAS schemes that officers have identified for potential future discussion with the Broads Charitable Trust with regard to consideration for funding. Members are invited to comment on the relative merits of the schemes identified and suggest any other projects that would be appropriate to take to the Trust for discussion.

Background papers:	Nil
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Broads Plan Objectives:	TR1, TR2, TR3
Appendices:	Nil