

# Broads Authority

27 February 2026

Agenda item number 17

## Member report on outside bodies- Norfolk RAMS Board

Report by Tony Grayling

---

### Purpose

Members appointed by the Authority to outside bodies are required to submit a written report on the organisation's work and activities.

### Recommended decision

To note the report.

---

## 1. Introduction

1.1. The Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation (RAMS) Board comprises representatives from the 8 Local Planning Authorities (LPAs) of Norfolk. It agrees and oversees the implementation of a programme of actions to avoid and mitigate the adverse impacts on sites that are internationally designated for the conservation of nature from the in combination effects of residential development forecast to be delivered across Norfolk until 2046. The programme of projects is created and updated by the RAMS Delivery Manager, hosted by Norwich City Council. The first meeting of the Norfolk RAMS Board was held on 26 November 2025. I was ably supported by our Environment Policy Adviser, Andrea Kelly – who presented at the meeting – and Planning Policy Officer, Natalie Beal. Their work secured a positive outcome for the Broads.

## 2. Background

2.1. The Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy was endorsed in 2021, and all Norfolk LPAs introduced the tariff for qualifying developments at the end of March 2022. The strategy is based on zones of influence, where the majority of visitors come from to each designated site. These are Special Areas of Conservation (SACs), Special Protection Areas (SPAs) and Ramsar sites, including the Broads and the Broads SAC. Following further work commissioned from Footprint Ecology, an action plan was endorsed by all Norfolk LPAs in Spring 2025. The action plan identified a large range of projects to be delivered across the county over the next 20 years, including 74 projects estimated to cost £22 million. This led to an

increase in the tariff per dwelling which was implemented by all Norfolk LPAs from the end of March 2025. By 31<sup>st</sup> March 2025, just over £1 million in tariffs had been collected. In some areas the amounts collected have been significantly impacted by nutrient neutrality requirements, with only a small number of developments granted planning permission.

### 3. Outcome

- 3.1. The Board endorsed an initial work programme and expenditure of £995,431 over three years, including £473,777 in the first year. This includes several Broads Authority projects. Some of the project costs are one-off, others are ongoing. Funding for ongoing projects was agreed for an initial three years to assess their effectiveness and ensure ongoing contributions are sufficient to cover future costs. The total allocation to the Broads Authority is £359,500 over three years, including £176,500 in year one. Broads Authority projects, which form the Broads Responsible Recreation Programme, were agreed and are as follows:

Ongoing projects – initial agreement to 3 years	Cost per year
Broads education and outreach project for schools and groups	£37,000
Engagement with marine facilities	£15,000
Provision of environmental information packs to visitors	£500
Broads Wildlife Engagement Ranger events	£39,000
<b>Total</b>	<b>£91,500</b>

Broads Authority one-off costs	Cost
Expansion of the electric boat charging network	£50,000
Roll-out of decontamination facilities for boat users/hirers	£20,000
Provision of Responsible Visiting campaign assets	£15,000
<b>Total</b>	<b>£85,000</b>

### 4. Conclusion

- 4.1. Implementation of the Norfolk Green Infrastructure and Recreational Impact Avoidance and Mitigation Strategy and action plan has begun, with significant funding allocated to the Broads Responsible Recreation Programme. The Norfolk RAMS Board will continue to have oversight of the programme and its implementation. I will update members on future developments.

Author: Tony Grayling

Date of report: 31 January 2026

Background papers: none