

Hemsby

Neighbourhood Plan

2021-2036



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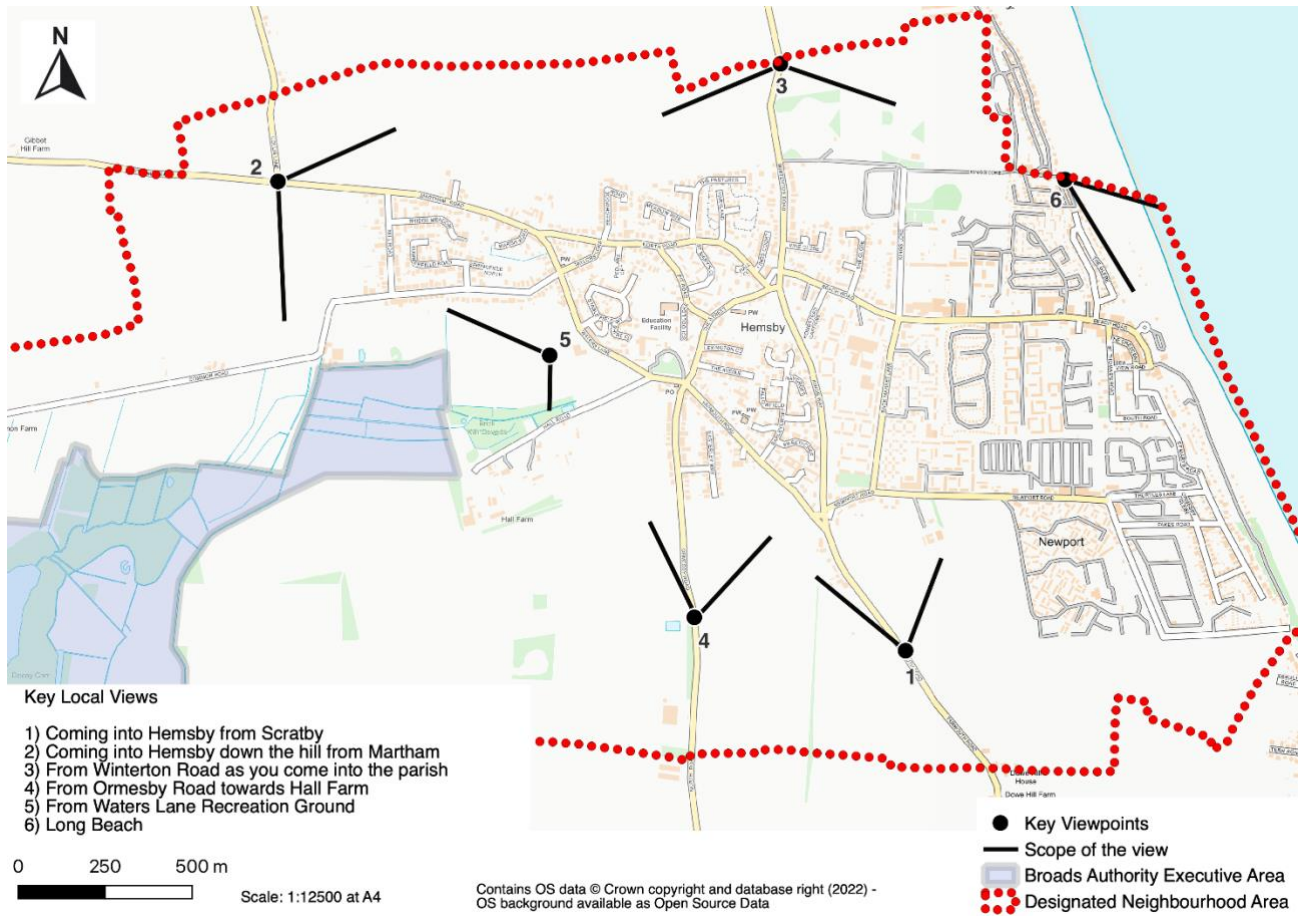
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1. Introduction

1. Hemsby is in the vicinity of several landscape areas with national and international designations for nature conservation.
2. Part of Hemsby parish falls within the Broads, which has equivalent status of a national park. The Broads Landscape Character Assessment identifies this part of Hemsby to be within the Muck Fleet Valley Trinity Broads character area. To keep the area special, care needs to be taken when landscape change occurs, specifically to ensure development proposals do not adversely affect the key landscape characteristics – including wooded and undeveloped skylines.
3. The Great Yarmouth Borough Landscape Character Assessment (2008)¹ divides the rural part of the borough into nine character areas with the intention of providing evidence that will inform future landscape policy. The parish falls into the East Flegg Settled Farmland (G1), Ormesby and Filby Settled Farmland (G3) and Winterton Dunes and Coastal Strip (E1) character areas.
4. Conserving the landscape setting for the Broads is an important strategic objective for areas G3 and G1, as is protecting the sparsely settled rural quality of the area and open views of the coast and gaps between settlements. A key objective of E1 relates to conserve, enhancing and managing habitats and visual qualities associated with the dunes, sands and coastal character, but also conserving existing views to and from the coast between settlements.
5. It is proposed that a number of special views, six in total, are afforded protection within the Neighbourhood Plan. Most of these relate to the transition between countryside and the built environment, the approach to the village or natural character of Hemsby. They were identified by the community, alongside reasons as to why they are special, during consultation in 2020. This document provides the evidence to support these views being included within the Neighbourhood Development Plan.
6. A set of criteria was used to identify such views:
 - Accessible from a public space;
 - A good reason for its inclusion within the Neighbourhood Plan which may relate to its recreational value, conservation interest, scenic quality, rarity or planning history; and
 - Have a specific reason for being important to the community.
7. A map of the 6 views is below, followed by details and an assessment in relation to each of them.

¹ https://www.great-yarmouth.gov.uk/media/1236/Landscape-Character-Assessment/pdf/Landscape_Character_Assessment.pdf

2. Map of Important Views



3. Assessment of Important Views

Name/ location	Description and purpose	It the view publicly accessible ?	Quality of the view - Condition	Planning history	Scenic quality of the view	Conservation interest	Recreational value	Rarity
1. Coming into Hemsby from Scratby	A wide countryside view revealing the Hirst's Farm, the Petrol Station, Highfield Equestrian Centre, all the way up to Newport Road	Yes	The view is considered one of the best in the southern side of the village	Highfield equestrian Centre, 150 houses, application pending arrival at GYBC. Jack Chase Way, 93 houses, permission lapsed 2020	Much countryside, hardly any unattractive or out-of-place development	Highfield Equestrian Centre has a substantial wildlife population, and has a medieval stone cross on its border	Highfield Equestrian Centre serves and employs people in and around the village. Hirst's Farm is a popular attraction.	The Stone cross and agricultural land not put to monocrop production are both relatively scarce within the parish.
2. Coming into Hemsby down the hill from Martham	A vast countryside view looking across from Winterton Church and lighthouse, across the village and over to the Trinity Broads.	Yes	The view contains several heritage and environmental assets so is considered a fantastic quality view.	Tweed Development, bungalows, rejected 2020. Five bungalows on Common Road, completed 2020.	Considered one of the best views in the parish, much to look at, casting the village in a beautiful natural light.	Trinity Broads, SSSI area given National-Park status.	Fengate Farm offers equestrian services. A public footpath to Ormesby runs alongside the Broads.	The Broads are considered an asset unique in the world. Winterton Church and the lighthouse is not seen in the same light really from any other area.
3. Views from Winterton Road as you come into the parish	Standing on Winterton road at the northern extreme of the village, you can see everything from the Winterton coastline, right across to the	Yes	The view is unbroken and portrays the surrounding countryside and heritage assets beautifully.	Field North of Kings Loke, no application made but allocated as possible housing site. Field North of Vine Close, no applications made but allocated as	Considered a beautiful view, unbroken with a range of natural assets.	Various copses, hedgerows, field margins and the view of Winterton church are all conservation assets.	Footpaths, caravan sites and the Dolphin bar are all within the view. The Loke, which is within the view, is popular for	The church presents a unique view, and the copses are relatively rare within surrounding intensive agricultural land.

	wind turbines over Collis Lane to the West, and East across The Loke to a field behind Vine Close.			possible housing site.			dog walkers due to its rural setting.	
4. The view from Ormesby Road towards Hall Farm	Standing on Ormesby Road near the Met Station, looking North-West towards Hall Farm and the site of Hemsby Hall and the tithe barn at the end of Hall Road.	Yes	The view is predominantly rural and has the potential to include various natural and heritage assets.	East of Ormesby Road, allocated as possible housing site but no application made. Hall road barn conversions, permitted and completed 2020.	A popular view for travellers between Ormesby and Hemsby, unbroken by contemporary development.	Many hedgerows, trees and the potential to see some of the older properties on Hall Road.	A now closed footpath from Ormesby Road to Hall Road can be seen.	The view of the Trinity Broads at the back of the view is considered rare as the Broads can only be seen from a few areas.
5. View from Waters Lane recreation ground towards Hall Lane woodland	Standing on the Southern side of the recreation ground on Waters Lane, looking West to Brick Kiln Coverts, all the way to the Broads.	Yes	The view is considered a favourite of many residents in the village who can't get too far out of the built-up area of the parish. It is still natural despite recent surrounding developments.	Field North of Brick-Kiln Covert, recommended for housing by GYBC, no application made. Hall Road barn conversions, approved. Completed 2020.	The view is quite scenic and goes for a long way out from the village, taking in a lot of natural assets not really seen elsewhere in the built-up parts of the village.	Brick-Kiln Covert, County Wildlife Site. Hemsby Hall, The Stables, the Game Larder, various listed buildings behind Brick-Kiln Covert. The Broads back directly onto the site.	The recreation ground is within view, Hall road is a popular route for dog walkers in the village.	A view of the Broads from the village itself is a rare view, as is Brick-Kiln Covert, in spite of its allocation as just a County Wildlife Site.
6. View of Long Beach	Standing at a bench at the bottom of Long	Yes	The view is considered a favourite of	None	The view is vast, scenic and unbroken by any	The valley is a site of outstanding	There are a few camping and caravan	The valley and dunes can only be viewed publicly

	Beach Estate, looking across the valley and dunes out to sea, as far as the Wind Turbines.		those particularly who live on the more coastal side of the village, it is predominantly natural when looking out to sea, save for the wind Turbines.		unattractive development.	natural beauty, protected by Natural England.	sites immediately surrounding the view, as well as the Dolphin Bar and other tourist facilities.	from here and the Gap further to the South. The valley is largely unique in its character from anywhere else in the Parish.
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4. Photos of the Important Views

View 1: Coming into Hemsby from Scratby



View 2: Coming into Hemsby down the hill from Martham



View 3: From Winterton Road as you come into the parish



View 4: The view from Ormesby Road towards Hall Farm





View 5: From Waters Lane recreation ground towards Hall Lane woodland



View 6: Of Long Beach

