

Chief Executive's Report

Summary: This report summarises the current position in respect of a number of important projects and events, including any decisions taken during the recent cycle of committee meetings. It does not include matters which are already on the agenda for this meeting. Members are asked to note the report.

1 BA Follow up: From 19 May 2017

Contact Officer/Broads Plan Objective: Sandra Beckett/None

1.1 Appointment of Co-Opted Navigation Committee Members to the Broads Authority

Mrs Nicky Talbot and Mr Brian Wilkins were elected as Chairman and Vice Chairman respectively at the Navigation Committee meeting on 20 April 2017. At its meeting on 19 May, the Authority confirmed the appointments of Nicky Talbot and Brian Wilkins as the co-opted members from the Navigation Committee to the Authority.

1.2 Conservation Management

At its meeting on 19 May the Authority received a report that provided an update on the practical work and monitoring of our Conservation Management. Dan Hoare, Head of Conservation Management and the Environment in his presentation made very specific reference to Hickling Broad emphasising the Authority's role in accordance with its three purposes. It was emphasised that due to the uniqueness and sensitivities of the site with its international designations under the Birds and Habitats Directives it was required to provide evidence to Natural England, as the designated regulator, in order to obtain consent to carry out any work in a sustainable way and demonstrate that there would be no adverse impacts.

The Authority had also received a public question relating to the role of the Authority on the management of water plants in Hickling Broad and many of the points raised in that question were addressed. Unfortunately the Questioner was unable to stay for the presentation and therefore the Authority provided him with a further written response, particularly relating to the surveys.

1.3 Governance

The Authority received a number of reports concerning governance arrangements which included Ethical Standards, the Protocol on Member

and Officer Relations as well as Amendments to the Standing Orders. The paper on Ethical Standards has the key aim to have the Authority's core values of Sustainability, Exemplary, Commitment, Caring and Open and Honest being embedded in all that the Authority undertakes. This was adopted.

The Authority also adopted the amendments to the Standing Orders which include those amendments necessary as the result of the recent decision to audio record Authority meetings. As part of this reference is made to the use of hand held electronic devices or tablets within meetings where again, taking account of the Authority's core values, these should not be used in a discourteous or disrespectful way.

The Protocol on Member and Officer Relations was commended and the Solicitor and Monitoring Officer was delegated to make some minor amendments partly for consistency and for clarification, and to consult Authority members prior to it being published.

In discussions, the use of twitter, Facebook and other forms of social media was raised. These matters will be more fully addressed in a policy for members on the use of social media, which is being developed by the Head of Communications and the Solicitor and Monitoring Officer.

It was considered that all the reports were very timely and helpful and all members should be reminded of the contents of these papers. They can be viewed from the website in the Committee section under the Broads Authority meeting for 19 May 2017 and will also be available under the Constitutional Documents section when finalised.

<http://www.broads-authority.gov.uk/broads-authority/committees/broads-authority/broads-authority-19-may-2017>

1.4 Health and Safety

In addition to receiving the corporate Health and Safety Annual Report and Annual Safety Marine Audit, which had been reviewed by the Navigation Committee at its previous meeting, the Authority also appointed Nicky Talbot as the Authority's lead member for Safety.

2 Corporate Sponsorship

Contact Officer/Broads Plan Objective: John Packman/None

Following agreement by all the National Parks and the Broads Authority, in June 2016 National Parks Partnerships (NPP) was established to develop and actively take to market the National Parks corporate sponsorships. NPP's brief has been to find national level corporate partnerships that bring benefit to the 14 National Park authorities and the Broads Authority. This is in line with government's requirements to seek additional sources of funding.

NPP has now finalised its first major corporate sponsorship arrangement

and set up a collaboration with an International Sportswear Company (Columbia). This is a deal over a five year period to help raise the profile of both the National Parks and Columbia. NPP as the coordinating body will manage the relationship with the company on behalf of all the National Parks to ensure the obligations are fulfilled and give guidance on operational delivery.

A press launch took place on Tuesday 23 May 2017 in London and the first large delivery of clothing for over 2,000 staff is scheduled for October/November 2017.

3 Broads Plan 2017

Contact Officer/Broads Plan Objective: Various/Multiple

The Broads Plan 2017 – the partnership strategy for the Norfolk and Suffolk Broads is now published and will have been officially launched at Whitlingham Country Park on 26 July 2017. Hard copies of this are available to members of the Forum and will also be available from the Authority's website.

4 Planning Service: Customer Satisfaction Survey

Contact Officer/Broads Plan Objective: Cally Smith/Multiple

As part of its commitment to best practice in delivery of the planning service, the Broads Authority as Local Planning Authority engages regularly with its service users to seek their views on the quality of the service. This takes the form of a customer satisfaction survey and the holding of an Agents' Forum usually on an annual basis. The results of both of these consultations were reported to the Authority's Planning Committee on 23 June 2017 and demonstrate a high level of satisfaction with the Authority's planning service. Full details in the report may be viewed from our website.

http://www.broads-authority.gov.uk/_data/assets/pdf_file/0011/965693/Customer-satisfaction-pc230617.pdf

5 Broads Climate Partnership Meeting

Contact Officer/Broads Plan Objective: Simon Hooton/None

Update on activity following the High Level Review of Flood Risk. Last November the High Level Review on Flood Risk was shared with the Broads Forum and the main conclusions from the workshop were that future flood risk management was very important for the Broads and an effective process for raising the political profile and engaging with stakeholders needed to be developed. The Broads Authority held briefing meetings with all of the local authorities drawing attention to the Review and the desire to work collaboratively to better consider the medium and long term issues. Briefings were also held with some of the local MPs. Brandon Lewis and Peter Aldous have offered to host a briefing session for all local MPs when required – probably in the coming autumn.

The Broads Climate Partnership has met three times since and discussed what the possible scope of an initiative to take this further could be. The notes of the Broads Climate Partnership meetings are now available on the Broads Authority website (the notes of the meeting of 30th June will be joining them once drafted and agreed by the Chair). At the last meeting a preliminary possible stakeholder list has been started and an outline governance structure suggested whereby decisions are taken through an elected Members body, with the Broads Climate Partnership acting as the officer client group and being informed through stakeholders and task and finish groups. These preliminary ideas will be shared with others to build consensus on a way of working that is compatible with the existing governance structures for the main flood risk management areas. The emphasis for this new initiative will be the medium to long term and seeking to move towards a consensus on approaches to strengthen the case for making this area a national priority.

Further and more detailed information will come to future Broads Forum meetings and members are welcome to contribute thoughts at any time on issues and matters that need to be incorporated.

Further details: Contact Simon Hooton, Head of Strategy and Projects or the Chair of the Broads Climate Partnership, Professor Kerry Turner.
<http://www.broads-authority.gov.uk/looking-after/climate-change> for Partnership meeting notes.

Background papers:	None
Author:	Sandra Becket/Sarah Mullarney
Date of report:	June 2017
Broads Plan Objectives:	Multiple
Appendices:	None