

Annual Report 2017-18



Broads
Authority

INTRODUCTION

Welcome to the Broads – there's a lot to tell you about from the past year.

Something that this annual snapshot highlights is the fact that so much of our work in the Broads National Park involves partnership in one form or another, whether it's working with our local community and organisations as we are with Water, Mills & Marshes, or working with country-wide organisations like the national parks or international partners as we are on the CANAPE project.

We are also always very conscious of the huge support we receive from individuals, including students, apprentices, volunteers, farmers, tourism operators and many others.

The Broads Plan, which guides all our work, is a partnership plan for the Broads and we hope that our annual report shows just some of our partnerships in action.

While the Broads Plan is all-encompassing, the Broads Authority must also fulfil its legal obligation as a local planning authority and produce a local plan for making decisions on planning applications and other



There's a lot to learn at the Norfolk Show

development matters. It sets out the policies that will shape the appearance of the Broads for many years to come and final preparation of a new Broads Local Plan was completed during the period of this report.

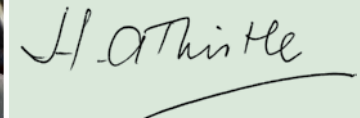
We have already mentioned the Water, Mills & Marshes, and CANAPE projects, undoubtedly two projects that are each taking us into a different area, whether back to the past with the former, to rediscover ways of life almost lost, or into the future with the latter, to discover new products from old. What both projects demonstrate however is the value of the Broads itself and that's what makes them so interesting and rewarding in their different ways.

We look forward to hearing from you if you would like more details about any of our projects, or would like to

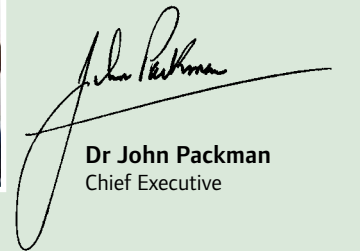
find out how you can get involved. We hope you'll keep in touch with us over the year to see how projects progress – whether that's by social media, traditional local media, our websites and publications, working with our team of volunteers or attending our many public events. If you think the Broads is as special as we do, why not enter the Broads National Park Photography Competition? You'll find full details at

www.broads-authority.gov.uk/news/photography-competition

We hope you'll find something of interest to you in this report, whether it's a rare bat, new boat moorings, somewhere special to visit or a new group to join.



Mr Haydn Thirtle
Chairman



Dr John Packman
Chief Executive



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Dave Thompson

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It can be viewed or downloaded at:
www.broads-authority.gov.uk/about-us/how-we-work

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A new vision for Hickling Broad



Promoting the Broads

The Broads lands at Norwich Airport

Following adoption of the name Broads National Park for marketing purposes, the Broads Authority has developed links with Norwich Airport and Greater Anglia in order to provide displays about the Broads at key visitor locations.

In February 2018 the first display was unveiled, providing a backdrop to the whole airport arrivals area, where visitors are now greeted by a specially commissioned Broads artwork inspired by the travel posters of the 1950s, together with photos of distinctive



John Packman, Chief Executive of the Broads Authority, with Richard Pace, Managing Director of Norwich Airport

Broads features, a map and copies of the Broadcaster visitor magazine.

A similar display has more recently been installed at Great Yarmouth Railway Station and plans are underway for one at Norwich Railway Station.

Discover England

Discover England and discover the English national parks. That's the message of a new campaign by VisitBritain to attract more overseas visitors.

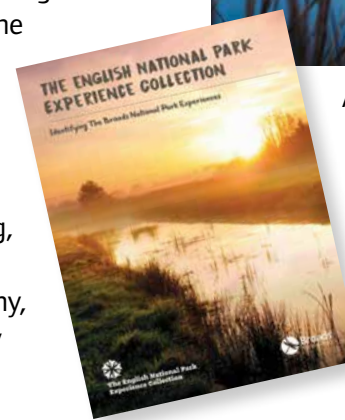
The parks are working together to create an offer specifically targeted at German and Australian visitors, whose visitor profiles in terms of expectations and activities fit well with all that the parks have available for visitors.

The campaign is creating memorable experiences that can be booked by overseas visitors as part of planning their trip, with businesses offering linked visits, activities and accommodation. The emphasis is on the landscapes, wildlife, history and culture of the parks, with the aim of truly immersing visitors in everything that makes the parks so distinctive.

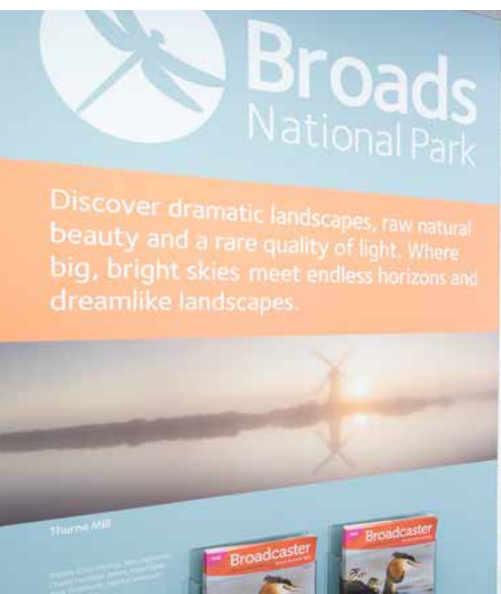
In the Broads, plans for the English National Park Experience Collection focus on wildlife, canoeing, boating, learning to sail, wherry sailing, photography, and mill visits travelling by train and on foot.



Above and left: A landscape to discover and experience



Businesses have been invited to participate by offering experiences and the first of these are due to run in 2019.





Centre right: Looking quizzical – visitors finding out about traditional marshman's tools at the Norfolk Show

Top right: Many local schoolchildren visited the Broads National Park's Broads Village

Bottom right: Michael Gove, Secretary of State for Environment, Food and Rural Affairs, meets Broads Authority members and staff at the show



Broads festivities

From the end of April to mid-May 2017 the Broads Outdoors Festival took place across the Broads, thanks to the enthusiasm of our many partners involved in tourism. The Broads Authority's events included walks to St Benet's Abbey and Hardley Cross, as well as a special open day at Whitlingham Country Park with children's activities and the chance to meet staff and find out about caring for the Broads. The array of other events included special open days for drainage mills, wherries, sailing clubs and museums, plus painting and photography courses, and wildlife and garden visits. Other water activities offered were canoeing, windsurfing and boat trips.

Participating in major local events is also a very effective way for the Authority to



engage with people who perhaps don't know the Broads, and really encourage them to visit and understand what's special about it. In June 2017 we were back at the Royal Norfolk Show with the Broads Village, again involving many tourism partners, giving show-goers the chance to sample all that the Broads has to offer. Our own exhibits included the Chet boat, a replica of a medieval wooden boat discovered in the River Chet in 2013, and the fen harvester. Visitors could also explore a maze, have a go at our marshman's tools and



'poodunnit?' quizzes, and try activities including water wildlife discovery, badge making, children's crafts and face painting.



Keeping in touch

While tried and tested communications tools continue in use (March 2018 saw publication of the 25th edition of Broadcaster, the Broads Authority's visitor magazine) communication with all those interested in the Broads is always developing.

Over the past year the Authority's social media profile has expanded significantly, and is particularly useful for communicating urgent boating information and details of forthcoming

Broads events, plus promotion of the Visit the Broads blog, launched in August 2017, while visual content from partners and the public also provides excellent promotional material for the Broads.

In January 2018 the Authority launched Broads Briefing as a monthly online newsletter, open to any subscribers and highlighting our current news, while also taking the opportunity to promote matters of wider national park interest such as the Government's 25-year plan to improve the environment. You can subscribe to our Broads Briefing at www.broads-authority.gov.uk/news/monthly-newsletter



Columbia arrives in the national parks

If you're out and about at work in the Broads all year round you need clothing for all weather conditions and for many varied activities. Spring 2018 saw the arrival of a complete range of uniform in the Broads and the 14 other UK national parks, supplied by Columbia Sportswear in a five-year partnership – the first of its kind for the parks.

National Parks Partnerships, which is managing the project, has been hugely impressed by Columbia's environmental and ethical commitments as well as their genuine enthusiasm for the UK's parks and plan for long-term support. At Columbia they see it as their mission to help people enjoy more of the outdoors and consider it their responsibility to be conscientious stewards of our shared environment.

The partnership is providing free clothing for more than 2,000 national park staff, all with the branding of the UK national parks and the individual national park names and logos.

Columbia will also develop a range of communications and promotions that



Staff need the right clothes for the job

will encourage the public to explore and celebrate the national parks.

Guardian Weekend Magazine articles and Guardian online content featuring the parks have been paid for by Columbia.

National Parks Partnerships is aiming to secure a small number of national level partners who, like Columbia, are seeking to reach their objectives through working closely with the parks.

Valuable volunteers

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Volunteers show their work outside the flint barn at Whitlingham

Willow weaving at Whitlingham

In May 2017 volunteers based at Whitlingham Country Park, who support the work of the Whitlingham Charitable Trust, were invited to share their visions for maintaining the park and engaging with their estimated annual 500,000 visitors.

The volunteers opted to learn the art of willow weaving. Willow is a sustainable, biodegradable material, suitable for practical and aesthetic uses in the park.

The project was run by the National Lottery-funded Withy Arts, which champions self-expression through creativity.

The volunteers began learning the art of willow weaving in February 2018. The training programme covered cutting, storing and preparing willow, followed by sessions on weaving fencing hurdles, covers for some areas on the site and bird feeders. Later in the spring the volunteers taught visitors to create pieces of art at a public engagement day.

On the waterfront

The Broads Authority is continuing to expand the role of volunteers. In summer 2017 we recruited volunteers to support the Quay Assistants at Great Yarmouth Yacht Station and Reedham Quay, and the volunteers settled into the new roles extremely well. It's a very important role, working directly with the public, often guiding and advising newcomers to the Broads and boating.

New skills for volunteers

In summer 2017 Megan Thrift, a student at the University of East Anglia, spent eight weeks as an intern with the Broads Authority, interviewing volunteers and staff to develop a new modular volunteer training programme, a central element of the Volunteer Strategy 2017-22.

The programme aims to encourage volunteers to learn new skills, to provide equal access to training relevant to each volunteer role and to provide the Authority with highly skilled individuals to support its work.

There will be a complete training record of what volunteers have achieved



Volunteers learn about mowing fen plants

in a standardised format. We hope that this will be especially helpful to volunteers seeking employment and that the structured training programme will encourage younger volunteers in particular, whether school leavers, students or others needing experience.

We have about 150 valuable volunteers, covering all areas of work and all areas of the Broads. Volunteers assist staff and work on their own, carrying out practical conservation and maintenance work. They participate in open days and educational events, and support staff at information centres and yacht stations. Find out more at

www.broads-authority.gov.uk/looking-after/how-you-can-help/volunteering

Working with the community

The tourism community

Work has continued this year with Visit the Broads (formerly Broads Tourism), the official destination management organisation for the Broads National Park, established by the Broads Authority. Visit the Broads is a membership organisation, which works to benefit businesses and promote the vast tourism and leisure opportunities in the area. Much of the Authority's direct involvement focuses on the Visit the Broads website and the two Visit the Broads National Park guides.



Plans were also put in place this year for the spring launch of the Visit the Broads newsletter, aiming to keep members and others well informed on Visit the Broads projects, as well as other developments in the Broads and more widely within the

tourism industry. Everyone is welcome to subscribe to the newsletter at www.VisitTheBroads.co.uk/newsletter



Students from all over the world are keen to learn from the Broads and share the experience

Student visitors

The Broads has plenty to offer all educational groups, whether young schoolchildren or postgraduate students. In autumn 2017 students studying for a Masters in Conservation Leadership at the University of Cambridge began their studies with a trip to the Broads. The students, from all over the world, already had a minimum of five years' experience in their field. The diversity of the

participants reflects the importance of global thinking in conservation. After a talk from John Packman, Chief Executive of the Broads Authority, they had a guided tour of the How Hill National Nature Reserve. Isabella Gambill of the USA and Finland summed up their experience: *"I am very excited to be here learning about such a fascinating national park."*

All smiles – or nearly

During summer 2017 the Broads Authority welcomed two students from the university of East Anglia School of Computing Sciences as interns. George Oastler and Jake McVey developed a very successful Android app for our rangers, enabling them to check boat information on their phones.

The app needed to be quick and easy to use in an outdoor environment and the one developed includes emojis – smiley or sad faces – indicating whether or not a boat has paid a toll and has a boat safety certificate. The rangers are all finding the app very practical to use and the students also found the project very beneficial.





Love the Broads

Love the Broads continues to keep the Broads special thanks to the generosity of many people, including members of Love the Broads, and tourism businesses and their customers. In 2017 grants were awarded to the projects listed below.

- Introduction of the fen raft spider to the Broads
- Restoration of Reedham permissive footpath, part of the Wherryman's Way
- New moorings at Fairhaven Woodland and Water Garden
- Electric motor for Lucent, the Hunter Fleet millennium yacht



The fen raft spider – the UK's largest and one of its rarest

- Dinghy and outboard motor for Norfolk Wherry Maud
- Audiovisual displays on board Norfolk Wherry Maud
- Educational history leaflet on the Broads up to the present day

For more details go to www.lovethebroads.org.uk



Look after yourself – and others

The Norfolk Water Safety Group has become a well-established partnership over the past year, bringing together Broads Beat, the Fire Service, the Royal National Lifeboat Institution, the Royal Life Saving Society and the Broads Authority to increase collective working.

The Authority's 2017 Super Safety Days, held to promote safe boating and based at How Hill, Cantley, Great Yarmouth and Reedham, were very positive, with rangers available to answer questions and check boat safety compliance, and plans are in place to extend them into evenings. Promotion of boat safety in relation to carbon monoxide has become an important focus and carbon monoxide detectors were sold at the safety days. The rangers have them for sale on their launches at £12 each.

In order to combat safety concerns related to anti-social behaviour (as well as the disruption and offence that it causes), a new working group has been formed, including representatives from the Broads Authority, Broads Beat, the Broads Hire Boat Federation and the



Norfolk & Suffolk Boating Association as well as private boaters.

New measures developed for the 2018 season include increasing the presence of rangers and Broads Beat in the evenings, working with the industry to limit the maximum speed of hired day boats, enabling better sharing of intelligence about groups that are causing problems, purchasing mobile speed signs and developing rewards for boat hirers who complete an online pre-visit safety test.

We have also produced a sticker for hire boats with the 101 non-emergency police number, encouraging people to report any incidences of anti-social behaviour.

if you wish to report a crime, including anti-social behaviour.
In emergency Call 999



Water, Mills & Marshes

In autumn 2017 The Broads Authority received confirmation of the remaining £2.4m grant from the Heritage Lottery Fund, to be used for funding projects that from part of the Water, Mills & Marshes partnership scheme. The complete scheme will be worth a total of £4.5m including match funding, and aims to enable everyone, of any age, from any area, to understand, benefit from and enjoy the special Broads landscape. Fifty-five organisations are involved in 38 projects.

Above: John Packman, Will Burchnall and David Gurney (see right)

The official launch of the scheme took place in the Hostry at Norwich Cathedral in January 2018. Speakers included Helen Wilson (Chair of the Heritage Lottery Fund for the East of England), Tom Williamson (Professor of History at the University of East Anglia), David Gurney (Chair of the Water, Mills & Marshes Board), John Packman (Chief Executive of the Broads Authority) and Will Burchnall (Programme Manager for Water, Mills & Marshes).

There was also a taste of projects to come with students from Lowestoft Sixth Form College and Pakefield High School Sixth Form performing three songs from their Broads Album, which



Guests at the launch

is inspired by the landscape and stories of the Broads. The pupils drew their inspiration for the album from a trip to Halvergate Marshes, where they were able to spend time immersed in the Broads. The experience was then transferred to the classroom, as students worked individually and in groups to compose, write and produce their own score of music. The project from composition to finished product was a six-month journey, with the final pieces being collated into 11 tracks to feature on the official Broads Album.

The launch of Water, Mills & Marshes marks the beginning of projects being created by and for local people to make



Songs of the Broads

a connection with the landscape of the Broads National Park. There will be opportunities for people to gain hands-on experience and new skills, from helping to restore historic mills to surveying wildlife habitats. Guided walks, trails, events and exhibitions are being organised and there is a small grants scheme so that further individuals and groups can get involved in running projects of their own.

For more details go to www.watermillsandmarshes.org.uk



Supported by
The National Lottery
through the Heritage Lottery Fund

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heritage
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Conserving the Broads

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Catching up

Development of communications is essential for the Broadland Catchment Partnership to expand and progress integrated management of the Broadland Rivers Catchment area. The partnership is developing a social media presence, digital newsletter, website and projects database.

A Catchment Coordinator has been working as part of the team, and the post involves close cooperation with organisations and individuals at a strategic and community level to collate, interpret and communicate information relating to projects that enhance the understanding of catchment processes and deliver environmental and socio-economic improvement. Other work includes river and floodplain project opportunity mapping, landowner liaison and feasibility studies.

Tesco is supporting the Broads Authority's work with the partnership in two areas. A Water Sensitive Farming partnership project in 2017 proved an effective way to help deliver this catchment management strategic priority and for Tesco to trial a mechanism to reduce the environmental impact of its products via its supply chain. The other project is promoting use of innovative equipment (see picture left) to disrupt the tramlines caused by modern machinery running along fields.

A big issue for the Broads is the future of agri-environment payments to landowners and farmers and what that will mean for farming in the catchment. The national parks were invited by the Department for Environment, Food and Rural Affairs to submit proposals for pilot schemes for future payments. Through the Authority's work with the partnership we were able to submit a bid. It provides a framework for more detailed discussions locally to develop plans to ensure that the special features of the Broads landscape are included in the design of any future agri-environment scheme.

Above left: The new equipment results in reduced water run-off from arable fields

Rare and wild

An amazing quarter of the UK's rarest wildlife lives in the Broads and 2017 provided some good examples at Broads Authority sites.

The black longhorn beetle is nationally scarce, but a new breeding site was discovered at How Hill National Nature Reserve in July.

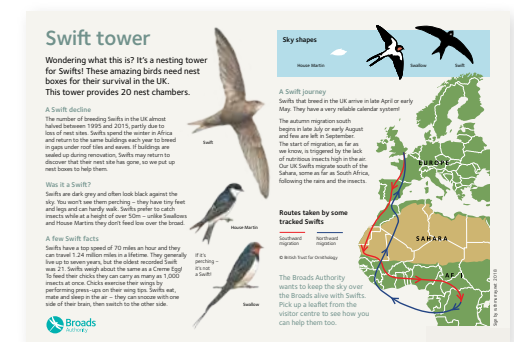
In summer 2017 the rare and Broads-specific swallowtail butterfly (above) saw its highest recorded population levels since 2011. The swallowtail depends on the milk parsley plant, and with the continuation of fen management the Authority hopes to retain the population of swallowtails.

Surveys carried out in December by Norwich Bat Group showed Whitlingham Country Park to be one of the most important Broads sites for the rare *Nathusius' pipistrelle* bat (below).



Swiftly does it

The Broads Authority wants to keep the sky over the Broads alive with screaming swifts. The number of breeding swifts in the UK almost halved between 1995 and 2015, partly due to loss of nest sites.



Swifts spend the winter in Africa and return to the same buildings each year to breed – in gaps under roof tiles and eaves. If buildings are sealed up during renovation, swifts may return to discover that their nest site has gone, so we need to put up nest boxes to help them.

The swift tower erected at Whitlingham Country Park in May 2017 provides 20 nest chambers, which swifts have been investigating. A leaflet and information panel have been produced for visitors.

Practical works



New tolls system settles in

Spring 2017 saw the introduction of a new charging structure for boat tolls, designed to be fairer, simpler and more flexible, with, in general, bigger boats paying more and smaller boats paying less. The Broads Authority also hopes that the new system will boost entry level boating. At the time of compilation of this report the Authority is well into the second boating season with the new system, which is working well, with more boat owners paying online and boat numbers broadly in line with last year. Small motor boats of 5m² or less, typically open dinghies fitted with an outboard, have increased in number whereas previously they had been in decline.

Safe and sound

The Port Marine Safety Code requires harbour authorities to base their policies, plans and procedures on a Formal Safety Assessment, and to maintain a Safety Management System (SMS) to control the identified risks to a level as low as reasonably practicable.

The Broads Authority, as Duty Holder for the Broads, has developed an SMS that balances the navigational duties and powers of a harbour authority with the conservation and recreational duties and powers of a national park authority, following the Guide to Good Practice on Port Marine Operations.

The SMS documents the Authority's arrangements to ensure the safety



of all those using the Broads. We are committed to compliance with the code, as confirmed in the recent audit by our independent auditors TIAA. Our compliance with the Port Marine Safety Code was confirmed to the Maritime and Coastguard Agency in March 2018 for a further three years.

You can find the Annual Performance Review for 2017 on our website at

www.broads-authority.gov.uk/boating/navigating-the-broads/safety/port-marine-safety-code/safety-monitoring

This report is a summary and is prepared in addition to the annual safety report.

An operations technician installing a safety ladder at Broads Authority moorings



Tree shears

To assist the Broads Authority's safe management of riverside trees, options for increasing the mechanisation of the tree felling and handling process have been reviewed. Reduction of staff exposure to heavy manual handling and work on difficult terrain is an important consideration.

Mechanical options identified for purchase can cut and handle small to medium-sized trees quickly and efficiently. The equipment includes a 13-tonne hydraulic excavator, steel work pontoons and a set of hydraulic tree shears, a gripping and cutting device to be fitted to the arm of the excavator.

Staff have also identified priority areas for tree management across the whole of the river system, with a rolling programme of work for each year. Factors used to generate the priority areas for tree management on the river edges include visibility around bends, popularity for sailing, width of river and density of tree growth. The review also considered where riverside trees should be retained – for bank support, fish nursery areas, biodiversity values and shade.

A new vision with CANAPE

The launch of this €5.5m project took place in the Broads in October 2017. The Broads Authority is the lead partner for CANAPE (Creating a New Approach to Peatland Ecosystems) and welcomed the 13 other partners from the five countries involved: Denmark, Germany, Belgium, the Netherlands and the UK. Over €700,000 of funding will be provided from the European Regional Development Fund, enabling the Authority to deliver many and varied projects related to peatland management. A Project Manager for CANAPE began work in February 2018, responsible for overall project planning, management and progress monitoring.

Wetland used to be a major part of the landscape in the low lying areas around the North Sea. Over thousands of years these wetlands have laid down layers of partially decomposed organic matter called peat, but the wetlands have been drained, either for agriculture or to enable the peat to be cut for use as fuel. This drainage leads to release of carbon dioxide (CO₂) from the dried peat and a reduction in the capacity of the land to store water leading to increased risk of flooding.



CANAPE partners take in the big picture and the fine detail too at Hickling Broad during the project launch event. www.northsearegion.eu/canape

CANAPE is an opportunity for people working in the Broads to share new ideas about managing lowland peatlands across the North Sea region and incorporate the expertise available into our own management practices. The project is restoring wetland areas to reduce their CO₂ emissions and improve their capacity to store water, reducing flood risk further downstream. Peatland stores carbon very effectively, helping to reduce the sources of the greenhouse gases driving climate change. In addition, these landscapes preserve water quality by filtering excess nutrients that have run off from farmland.

Designs have been produced for work to be carried out at Hickling Broad. A series of geotextile tubes will be filled with sediment dredged from the broad's marked channel and used to form a bunded area. Sediment will be pumped into this bunded area, which will then be planted with reed. The reedbed restoration will bring multiple benefits in terms of habitat creation, wildlife and navigation. Reedbeds support rare species including the swallowtail butterfly, and birds like the marsh harrier and bittern. We may also see water mammals such as water voles making a home here. As the reed will be relatively



inaccessible and free from human interference, this should be a good place for wildlife to colonise.

CANAPE also aims to develop markets for products from wetland ecosystems – a type of farming known as paludiculture. Within the Broads CANAPE will focus on reed as a source of biofuel and compost.

The wetlands of the Broads National Park have long been a major attraction for visitors, but we want to raise awareness of the special and varied qualities of peatland through the different activities and opportunities that CANAPE brings.



The apprentices

In September 2017 the Broads Authority welcomed three new apprentices to join the annual apprenticeship scheme: Alice Bushel, Ben Cooper and Helena Carter (above). Apprentices work with staff and volunteers over a year to gain a City & Guilds Level 2 in Work-based Environmental Conservation, learning a wealth of practical skills, including powerboating and first aid. The scheme offers a great springboard for any young person who wants to work in a national park or similar organisation.

It was also time to say goodbye or au revoir to the three previous apprentices,

Nick Turner, Sam Youngs and Al D'Esposito, who had all just completed the programme, and who were shortlisted as finalists in the Business Culture Awards 2017.

Many roles within the Broads National Park require a unique blend of specific skills and experience, so when these positions arise our apprentices are ideally placed to fill them. All three of the outgoing apprentices were keen to go on to work for the Authority in a permanent position.

All change at Acle Bridge

In August 2017 the Broads Authority completed the purchase of 620m of river frontage at Acle Bridge.

A major value of this location is that the Authority can provide free 24-hour moorings for visitors, as well as a demasting point for sailing boats wishing to pass under the bridge. The site also has great potential to provide further facilities for boaters, other visitors and schools, and to tell fascinating stories of the Broads. Over the winter staff assessed the



New facilities will be provided for visitors at this site on the River Bure beside Acle Bridge

opportunities afforded by the site in detail and the moorings were refurbished, ready to open for the boating season in spring 2018.

Shortly following the period of this report an architectural competition was launched to design a new building for the site.



Planning for the future

15



Saint Benet's Abbey near Ludham

Our historic environment

Experts from across the UK's national parks visited the Broads in May 2017 to learn about its archaeology and historic buildings. An annual meeting between the parks' historic environment officers from across the country, the Historic Environment Conference is held in a different location each year. The main aims are to share knowledge of how each park manages its historic environment and also to share best practice across the network.

The 25 participants visited significant locations in the Broads. The archaeology

tour visited landmarks including Burgh Castle and St Benet's Abbey, as well as Halvergate Marshes, while the historic buildings tour took a boat trip from Wroxham to see historic riverside homes, and visited How Hill National Nature Reserve, Horsey Mill and, adjacent to the Broads, Waxham Barns.

A key theme in this conference was the Broads Authority's Water Mills & Marshes Landscape Partnership scheme, which aims to restore the historic drainage mills within the Halvergate Marshes area of the Broads. You can read more about this on page 10.

Almost there!

Strong planning policies help to ensure that development is controlled, well designed and carefully sited to be sensitive to the existing landscape while meeting the needs of local people and the local economy. The Broads Local Plan forms the basis for making decisions on planning applications and other development matters. Under legislation the Broads Authority is required to review the Broads Local Plan (made up of the Core Strategy adopted in 2007, the



Development Management Development Plan Document adopted in 2011 and the Sites Specific Local Plan adopted in 2014) and replace it with a new Broads Local Plan from 2018, to take planning in the Broads National Park through to 2036.

Local planning authorities, including the Broads Authority, must prepare a Local Plan that sets policies. These are very important when deciding planning applications, as all decisions must be made in accordance with the policies unless there are strong reasons not to do so. Local plans must be positively prepared, justified, effective and consistent with national policy. They must also reflect local people's views about their communities.

The new Broads Local Plan sets out policies and proposals for the development and use of land in the Broads and covers a wide range of planning-related topics including renewable energy, affordable housing, moorings, flooding and the potential impact of development schemes on people and the landscape. There are also site-specific policies for many Broads communities.

The designated Broads Authority Executive Area covers parts of Norfolk and North Suffolk, including parts of Broadland District, North Norfolk District, South Norfolk District, Great Yarmouth Borough, Norwich City and Waveney District. Norfolk and Suffolk County Councils are the county planning authorities for their parts of the Broads, with responsibilities including minerals and waste planning. The Broads has important links with neighbouring areas, reflected in the new Broads Local Plan.

The Authority consulted on its Broads Local Plan: Preferred Options during winter 2016-17 and during the period of this report we have been through the final consultation stages, including final circulation to Broads Authority committees and the Broads Forum. In March 2018 the Broads Authority agreed to submit the Broads Local Plan to the Planning Inspectorate for examination in public. Subsequently the examination period began and the new Broads Local Plan is likely to be adopted by the end of 2018.

Top: Moorings at Wroxham on the River Bure

The Broads Authority has a membership of 21. Nine members are appointed by the two county councils and six district councils whose boundaries fall within the Authority's executive area, and 10 members by the Secretary of State. Two members are co-opted from the appointed members of the Navigation Committee.

The July 2018 membership is set out to the right.

There are six meetings every year of the full Authority, supported by four-weekly meetings of the Planning Committee, six meetings of the Navigation Committee and three meetings of the Financial Scrutiny and Audit Committee.

The full Authority is the executive body for decision taking and overseeing all strategic issues. The Planning Committee exercises many of the Authority's powers and duties in relation to planning. The statutory Navigation Committee is a consultative body on navigation issues, while the Financial Scrutiny and Audit Committee scrutinises the Authority's accounts and ensures that financial planning risk is managed effectively.

All meetings are open to the public and details of the dates and venues of meetings are available from the Authority's committee staff and on the Authority's website.

The Authority has a public question time scheme for all of its committees, in which members of the public are invited to submit written questions, statements or petitions to the Authority, and to attend the meeting to present these in person.

The Authority has a complaints procedure, which was developed in accordance with advice from the Local Government Ombudsman and the Audit Commission. The procedure is intended to be free from unnecessary bureaucracy and easy to understand, while providing effective remedies. The procedure is aimed at cases where the complainant is not satisfied with an initial explanation and wishes to pursue the matter further. Details are available from the Authority's offices and on the Authority's website.

Norfolk County Council

Mr B Iles (until 22 November 2017)
Mr H Thirtle (from 27 November 2017)
Mr J Timewell

Suffolk County Council

Mrs M Vigo di Gallidoro

Broadland District Council

Mrs L Hemsall

Great Yarmouth Borough Council

Mr J Bensly (2 January 2018 - 15 May 2018)
Mr C Reynolds (from 18 May 2018)
Mr H Thirtle (until 27 November 2017)

North Norfolk District Council

Mr P Rice

City of Norwich

Ms G Harris

South Norfolk Council

Mr V Thomson

Waveney District Council

Mr M Barnard

Secretary of State for Environment

Mr K Allen
Mr J Ash
Mr L Baugh
Mr M Bradbury
Prof J Burgess
Mr W Dickson
Sir Peter Dixon (until 31 March 2018)
Mr B Keith (from 18 August 2017)
Ms S Mukherjee
Mr G Munford
Vacancy – to be confirmed

Co-opted from Navigation Committee

Mrs N Talbot
Mr B Wilkins

Appointed Members of the Navigation Committee

Mrs L Aspland
Mr A Goodchild
Mr M Heron
Mr J Knight
Mr S Sparrow
Mrs N Talbot
Mr M Whitaker
Mr B Wilkins

Chief Executive, Finance and Governance

John Packman
Chief Executive

Emma Krelle
Chief Financial Officer

Shirmila Venn
Financial Accountant

Susan Buller
Senior Finance Assistant

Robert Cleland
Finance Assistant

Maxine Nicholas
Finance Assistant

Simone Steel
Finance Assistant (Insurance)

Lynda Yeo
Finance Assistant (Treasury)

Angie Leeper
Asset Officer

Kathy Browne
Asset Administrative Assistant

David Harris
Solicitor and Monitoring Officer

Sandra Beckett
Administrative Officer

Esmeralda Guds
Administrative Officer

Sarah Mullarney
Administrative Officer

Strategic Services

Marie-Pierre Tighe
Director of Strategic Services

Cally Smith
Head of Planning

Nigel Catherall
Planning Officer

Vacancy
Planning Officer

Vacancy
Planning Officer

Calum Pollock
Planning Assistant

Tony Risebrow
Planning Officer (Compliance and Implementation) /
Hire Boat Licensing Officer

Kayleigh Judson
Planning Officer (Compliance and Implementation)

Natalie Beal
Planning Policy Officer

Tom Carter
Planning Technical Support Officer

Jo Eames
Administrative Officer

Jackie Dent
Historical Files Scanning Assistant

Simon Hooton
Head of Strategy and Projects

Ben Hogg
Historic Environment Manager

Maria Conti
Strategy and Projects Officer

Will Burchnell
Broads Landscape Partnership
Programme Manager

Andrew Farrell
Water, Mills and Marshes
Project Officer

Anne Lynch
Water, Mills and Marshes
Project Officer

Sean Grimes
Water, Mills and Marshes
Heritage Skills Training Supervisor

Adrian Clarke
Senior Waterways
and Recreation Officer

Mark King
Waterways and Recreation Officer

Andrea Kelly
Senior Ecologist

Erica Murray
Ecologist

Neil Punchard
Broadland Catchment
Partnership Officer

Sarah Taigel
Broadland Catchment
Coordinator

Lottie Carlton
Administrative Officer

Lucy Pointer
Head of Human Resources

Vacancy
HR and Payroll Coordinator

Rob Leigh
Head of Communications

Karen Sayer
Design and Information Supervisor

Tom Barrett
Communications Officer
(Graphic Design)

Jess Tunstall
Communications Officer
(Information)

Demelza Craven
Communications Officer
(Media and PR)

Tom Waterfall
Communications Officer
(Digital and PR)

Nick Sanderson
Education Officer

Sam Bates
Visitor Services Supervisor

Louise Adamson
Receptionist

Angela Garner
Receptionist

Robert Organ
Receptionist

Maureen Bird
Information Assistant

Dawn Coleman
Information Assistant

Mark Danson-Hatcher
Information Assistant

Rob Ennis
Information Assistant

David Frost
Information Assistant

Ron Harrison
Information Assistant

Brian Jarvis
Information Assistant

Robin Jeffries
Information Assistant

Mark Mobbs
Information Assistant

Max Phillips
Information Assistant

Bren Russell-Wells
Information Assistant

Mike Spire
Information Assistant

Mark Wilson
Information Assistant

Nathan Betts
Quay Assistant

Gary Cotton
Quay Assistant

Rob Ford
Quay Assistant

Gerard Gibson
Quay Assistant

Christon Iliffe
Quay Assistant

David Jones
Quay Assistant

Billy Lund
Quay Assistant

Duncan Moore
Quay Assistant

Dave Paddick
Quay Assistant

Bill Housden
Head of ICT /
Collector of Tolls

Steve Linford
IT Project Officer

Jon Rudd
Senior IT Support Officer

Ian Brown
IT Support Officer

Vicky Short
GIS Officer

Robert Organ
IT Support Technician

Joel Rushton
Assistant Collector of Tolls

Theresa Smith
Tolls Assistant

Julie Spinks
Tolls Assistant

continued on next page

Operations Directorate

Rob Rogers

Director of Operations

Dan Hoare

Head of Construction,
Maintenance and Environment

Timmy Lamb

Construction Supervisor

Mark Bell

Senior Operations Technician

Ricky Cates

Senior Operations Technician

Dougie Martin

Senior Operations Technician

Kevin Roll

Senior Operations Technician

Richard Smith

Senior Operations Technician

Darren De Block

Operations Technician

Wayne Collins

Operations Technician

Steve Green

Operations Technician

Michael Long

Operations Technician

Eddie Nichols

Operations Technician

Ian Walker

Operations Technician

Sam Youngs

Operations Technician

Matt Dane

Maintenance Supervisor

Simon Bunting

Senior Operations Technician

Dave Goodhand

Senior Operations Technician

Phil Heath

Senior Operations Technician

Mark Rudrum

Senior Operations Technician

Ady Stevens

Senior Operations Technician

James Watts

Senior Operations Technician

Malcolm Farrow

Operations Technician

Glen Owen

Operations Technician

Wyn Purdy

Operations Technician

Shaun Taylor

Operations Technician

Adam Thompson

Operations Technician

Robert Clarke

Plant and Equipment Supervisor

Shaun Holmes

Senior Operations Fitter

Tim Sanderson

Operations Fitter

Kevin Wells

Operations Fitter

Chris Glasel

Operations Fitter (Small Tools
and Equipment)

Sue Stephenson

Environment and
Design Supervisor

Adrian Sewell

Rivers Engineer

Mark Tomlinson

Senior Environment Officer

Jonathan Cook

Environment Officer

Gavin Devaney

Environment Officer

Emma Harris

Environment Officer

Hannah Southon

Environment Officer

Lucy Burchnall

Head of Ranger Services

Andy Ellson

Senior Ranger

Graeme Hewitt

Senior Ranger

Robin Allard

Ranger

Andy Bartlett

Ranger

Howard Constantine

Ranger

Andy Cullum

Ranger

Colin Hart

Ranger

Dave Hemnall

Ranger

Adam Hick

Ranger

Edgar Hoddy

Ranger

Chris Morphew

Ranger

Steve Wright

Ranger

Martin Chapman

Ranger – Summer Seasonal

Stephen Fairbrass

Ranger – Summer Seasonal

John Gibson

Ranger – Summer Seasonal

Keith Griffin

Ranger – Summer Seasonal

Jon Hopes

Ranger – Summer Seasonal

Polly King

Ranger – Summer Seasonal

Matt Larkman

Ranger – Summer Seasonal

John Ragan

Ranger – Summer Seasonal

Keith Griffin

Ranger – Winter Weekend
Seasonal

Jon Hopes

Ranger – Winter Weekend
Seasonal

Nicola Jones

Broads Control Officer

Clive Rushworth

Broads Control Officer

Steve Birtles

Head of Safety Management

Kathy Browne

Administrative Officer

Laura Milner

Administrative Officer

Beth Williams

Volunteer Coordinator

Fiona Edwards

Administrative Officer

REVENUE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2018

A summary of the Broads Authority's consolidated income and expenditure for 2017/18 is set out below.

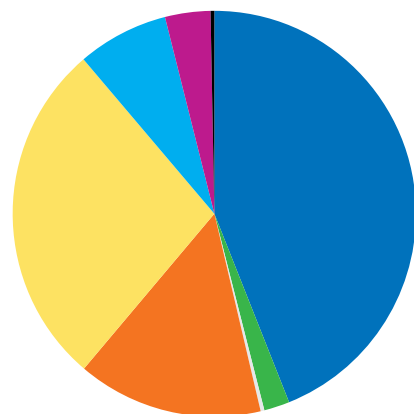
National Park Grant is awarded to the Authority in recognition of the Authority's status equivalent to that of a national park. It is spent on matters relating to conservation, planning, recreation, and information and design. The level of National Park Grant has slightly increased from that received in 2016/17 following a four-year settlement from Defra. The four-year settlement sees a protection in real terms until 2019/20.

Navigation activity is self-financing from tolls paid by users of the Broads waterways.

Although the Broads Authority Act 2009 removed the statutory requirement to maintain separate

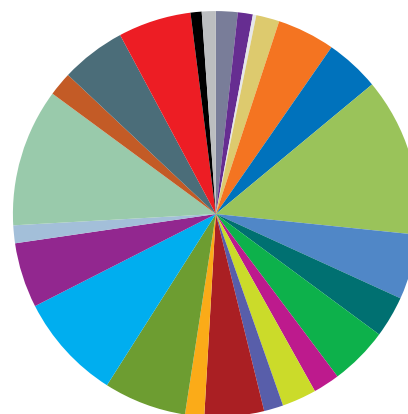
general and navigation revenue accounts, there is still a requirement to prepare a report at the end of each financial year describing the navigation income received by the Authority and the navigation expenditure incurred during the year. A copy of this report is available on the Authority's website.

The Authority is required to prepare a full and detailed Statement of Accounts in accordance with guidelines issued by the Chartered Institute of Public Finance and Accountancy (CIPFA). These accounts are scrutinised by the Authority's External Auditors and are made available for public inspection. A copy can be viewed on the Authority's website or can be obtained from the Chief Financial Officer, Broads Authority, Yare House, 62-64 Thorpe Road, Norwich NR1 1RY.



Income	£'000
National Park Grant (Defra)	3,299.6
Heritage Lottery Fund Grant (Landscape Partnership Delivery phase)	154.1
ERDF* Grant - CANAPE	22.6
Tolls from hire craft	1,116.1
Tolls from private craft	2,070.2
Other National Park income	547.8
Other Navigation income	273.1
Interest	22.6
TOTAL	7,506.1

*European Regional Development Fund



Expenditure	£'000
Asset management	128.7
Biodiversity strategy	88.7
ERDF* - CANAPE	20.6
Collection of tolls	137.7
Communications (including education, events, and design and interpretation)	342.1
Development management	321.8
Dredging	940.9
Equipment, vehicles and vessels	385.5
Fen and tree management	245.1
Finance (including insurance)	346.3
Governance	157.1
Heritage Lottery Fund Grant (Landscape Partnership Development phase)	204.2
Human resources	114.4
ICT	352.4
Legal services	113.4
Management and other costs	489.3
Practical maintenance	631.1
Premises and property management	385.8
Projects	105.4
Ranger services	817.7
Safety	141.7
Strategy (including strategy and projects, policy, Broads Plan, cultural heritage, climate change and tourism)	384.6
Visitor services (including boat trips and yacht stations)	432.7
Volunteers	65.7
Waterways strategy	82.8
TOTAL	7,435.7

Contribution to reserves 70.3

Broads information centres

Hoveton/Wroxham

Station Road
01603 756097
hovetontic@broads-authority.gov.uk

How Hill

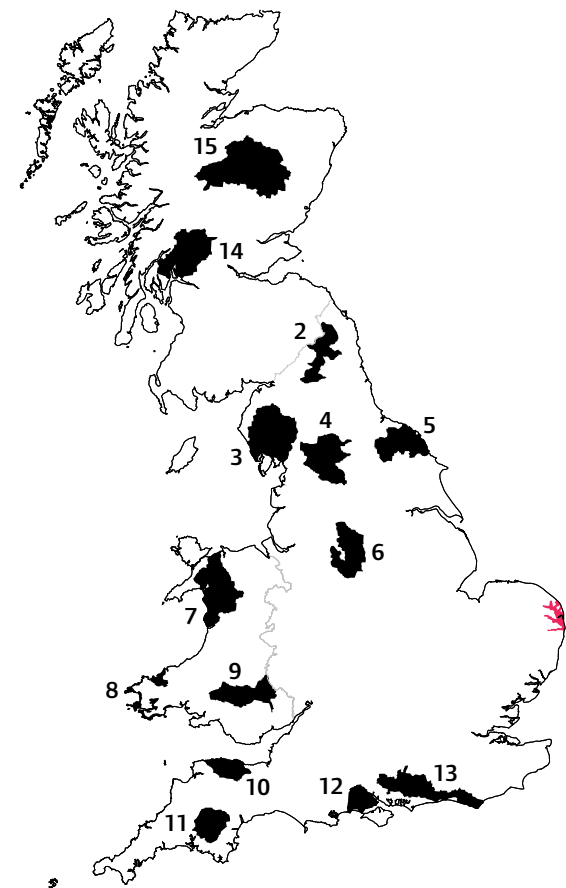
Ludham
01603 756096
toadholetic@broads-authority.gov.uk

Whitlingham Visitor Centre

Whitlingham Lane
Trowse
Norwich
01603 756094
whitlinghamtic@broads-authority.gov.uk

For a large print copy
please telephone
01603 610734

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UK National Park family

- | | |
|-----------------------|----------------------------------|
| 1 Broads | 9 Brecon Beacons |
| 2 Northumberland | 10 Exmoor |
| 3 Lake District | 11 Dartmoor |
| 4 Yorkshire Dales | 12 New Forest |
| 5 North York Moors | 13 South Downs |
| 6 Peak District | 14 Loch Lomond and The Trossachs |
| 7 Snowdonia | 15 Cairngorms |
| 8 Pembrokeshire Coast | |