

**To Consider Motions in Which Notice has been received  
Under Standing Order 4**  
Report by Head of Governance and Executive Assistant

**Summary:** This report details a motion from Mr D Broad in accordance with Broads Authority Standing Orders Part A, Clause 4.

**Recommendation:** That the Authority considers the motion.

**1 Introduction**

- 1.1 In accordance with Broads Authority Standing Orders Part A, Clause 4, notice of motion must be given in writing by the member of the Authority giving the motion. The agenda must set out all motions of which notice has been duly given.
- 1.2 A motion must be moved in the form set out in the agenda. This can be done by the member who gave the notice, or another on behalf of that member. The motion must also be seconded. If this does not happen it will be treated as withdrawn and cannot be moved without fresh notice. Alternatively, if the Authority agrees the motion can be postponed.
- 1.3 If the subject matter of any motion of which notice has been properly given comes within the province of any committee or committees it must upon being moved and seconded be referred without discussion to such committee or committees as the Authority may determine for consideration and report. However, the Chairman may allow the motion to be dealt with at the meeting at which it is brought forward. Every motion must either relate to a function of the Authority or, in the view of the Chairman, affect the Authority's areas.

**2 Motion from Mr D Broad Concerning Investigation into Alternative Forms of Broads Authority Finance**

- 2.1 The following motion has been received from Mr D Broad:

“That this Authority

- (i) understands and accepts that central government finance policies will result in overall reductions in National Park Grants.
- (ii) recognises that the initiative of the National Parks Association to raise additional finance by way of Sponsorship makes good use of the collective bargaining power and is to be welcomed but

- (iii) also believes that, because of the very special nature of Broads Authority property and working assets (including vessels, plant and vehicles) and its unique opportunities such as vessel licensing plates and other leaflets and documentation, that there may also exist additional forms of raising revenue by acceptance of advertising and sponsorship etc. and
- (iv) also recognises the common objectives we have with other European wetlands and waterscapes and the importance of cooperating fully with European partners to maximise EEC grants

And therefore resolves to:

- (v) Set up a small working group of 3-5 members, supported by officers, on a 'Task and Finish' basis with the following terms of Reference:
  - (a) to review the sources of alternative and additional finance including grants, sponsorship and advertising;
  - (b) to consider what policies and restrictions should apply; and
  - (c) to estimate and report back on what target budget and timescales should be adopted".

Background papers:	None
Author:	John Organ
Date of report:	19 August 2013
Broads Plan Objectives:	None
Appendices:	None

## Regina Green

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**From:** David Broad <davidbroad@btinternet.com>  
**Sent:** 15 August 2013 00:04  
**To:** John Organ  
**Cc:** Management Team; Sandra Beckett; Regina Green; 'Allen, Kelvin'; 'Barnard, Mike'; 'Baugh, Louis'; 'Blane, Sholeh'; 'Brociek-Coulton; Julie'; 'Burgess, Jacquie'; 'Dixon, Nigel'; 'Dixon, Peter'; 'Durrant, Philip'; 'Fox, Colin'; 'Gould, Colin'; 'Gould, Colin (confidential mail)'; 'Gray, Murray'; 'Hempsall, Lana'; Stephen Johnson; 'McGregor, Guy'; 'McGregor, Guy'; 'Ollier, Philip'; 'Sharpe, John'; 'Stevens, Robert'; 'Timewell, John'; 'Warner, Peter (NOT FOR PUBLIC USE)'  
**Subject:** RE: Motion for the forthcoming Broads Authority Meeting - Alternative Finance  
**Categories:** BA

John,

Please take notice (under Standing Order No 4) of my intention to propose the following motion at the forthcoming meeting of the Authority on the 20<sup>th</sup> September 2013;

Title: Investigation into Alternative Forms of Broads Authority Finance

*"That this Authority*

- 1. Understands and accepts that central government finance policies will result in overall reductions in National Park Grants.*
- 2. Recognises that the initiative of the National Parks Association to raise additional finance by way of Sponsorship makes good use of the collective bargaining power and is to be welcomed but*
- 3. Also believes that, because of the very special nature of Broads Authority property and working assets (including vessels, plant and vehicles) and its unique opportunities such as vessel licensing plates and other leaflets and documentation, that there may also exist additional forms of raising revenue by acceptance of advertising and sponsorship etc. and*
- 4. Also recognises the common objectives we have with other European wetlands and waterscapes and the importance of cooperating fully with European partners to maximise EEC grants*

*And therefore resolves to:-*

- 5. Set up a small working group of 3-5 members, supported by officers, on a 'Task and Finish' basis with the following terms of Reference:*
  - a) To review the sources of alternative and additional finance including grants, sponsorship and advertising.*
  - b) To consider what policies and restrictions should apply and*
  - c) To estimate and report back on what target budget and timescales should be adopted"*

Many Thanks

David Broad, Member

