

Broadland Futures Initiative – Young People Survey Analysis

This survey is specifically designed to for younger members of the community between the ages of 16-24.

In this review you will find a summary analysis of the trends and themes that have been identified from the participants responses. Upon closure of this survey we received 20 full responses.

The feedback from this survey will help us to understand:

- Young people's priorities for the management of flood risk in the medium to long term future.
- How younger generations feel about the challenge of adapting to climate change.
- What flood and coastal risk management measures and techniques we should explore further, so that our communities, economy and environment can continue to benefit from the appropriate level of flood risk management.

The survey contains four sections – Every section provides us with a 'temperature check' and an indication as to what people's priorities could begin to look like when it comes to future flood risk management.

Sections:

1. Features of the Broadland Area
2. Flood Risk and Climate Change
3. Vision and Adaptation
4. About You

We would like to extend our thanks to East Norfolk Sixth Form and Easton College who with their pupils provided their opinions and their support in designing and participating in the survey.

Section One: Features of the Broadland area

Question 1- In this question we wanted to hear what personal priorities are for future flood risk management, on a scale of low, medium, or high, to better understand how important each aspect of the BFI plan area is to participants?

- A strong theme of conservation of wildlife, the waterways and natural habitat are coming through amongst participants as a shared high priority.
- Mirroring the need to consider the natural environment is the need to prioritise places for the processing of waste.
- Closely following these two main priorities was the “The sourcing and distribution of water supplies, and the treatment of waste water,” which again confirms a focus from our young participants that existing and new waste management processes and facilities are a priority to be considered when assessing future flood risk management options.

We also invited people to share any other concerns that may feel is also a priority, but was not listed as an option:

Below are the responses we received:

- Navigable waterways for leisure and relaxation.
- Martham Pits.
- Agricultural fields and livestock.
- More planting of trees and vegetation to increase interception through precipitation, and also decreasing runoff in to water.
- Install one way valves in toilets and sewer systems to prevent flood water returning up in to the system.
- Hard coastal engineering.

Please see the next page for a full breakdown of the results from this question.

We all have a different relationship with the Broadland area. It may be our home, the place we work, or a place we go to relax and have fun. The table below lists some important features of Broadland and the BFI plan area that flood risk management helps



	A series of protected habitats that support a wide range of coastal and freshwater wildlife.	Green spaces within urban areas, countryside and coast that are open for people to enjoy.	The network of broads and rivers that run through the area.	The soil resource beneath our feet.	The characteristic Broads landscapes of grazing marsh, fens and wet woodland.	Historic buildings and structures within Great Yarmouth, villages and the wider countryside.	Good stocks of fish and places to go fishing.	Places of entertainment and leisure for both the local community and those on holiday.	Broads and rivers that are accessible for navigation and other water based activities.	The network of paths and bridleways through the countryside.	Places of work, business and retail.	Accommodation for those on holiday.	The production of food, both the growing of crops and raising of animals.	The cutting and gathering of fibre and construction materials such as reed and sedge for thatching.	Residential buildings in both urban and rural areas.	Places that provide services to the local community and the wider public.	Services that are required in an emergency such as police, fire and medical.	Places for the disposal of waste.	The road and rail network connecting communities and within rural areas.	Links across the area that provide communication and energy.	The sourcing and distribution of water supplies, and the treatment of waste water.
■ High Priority	16	13	13	8	13	8	9	9	14	13	11	10	10	7	8	12	13	16	14	13	14
■ Medium Priority	4	4	7	7	6	8	3	9	5	7	4	5	7	8	6	4	2	0	1	2	3
■ Low Priority	0	1	0	4	1	2	7	1	0	0	4	4	2	4	4	4	4	4	3	3	2

Question 2. In this question we asked what is your favourite place in the Broadland area, and why?

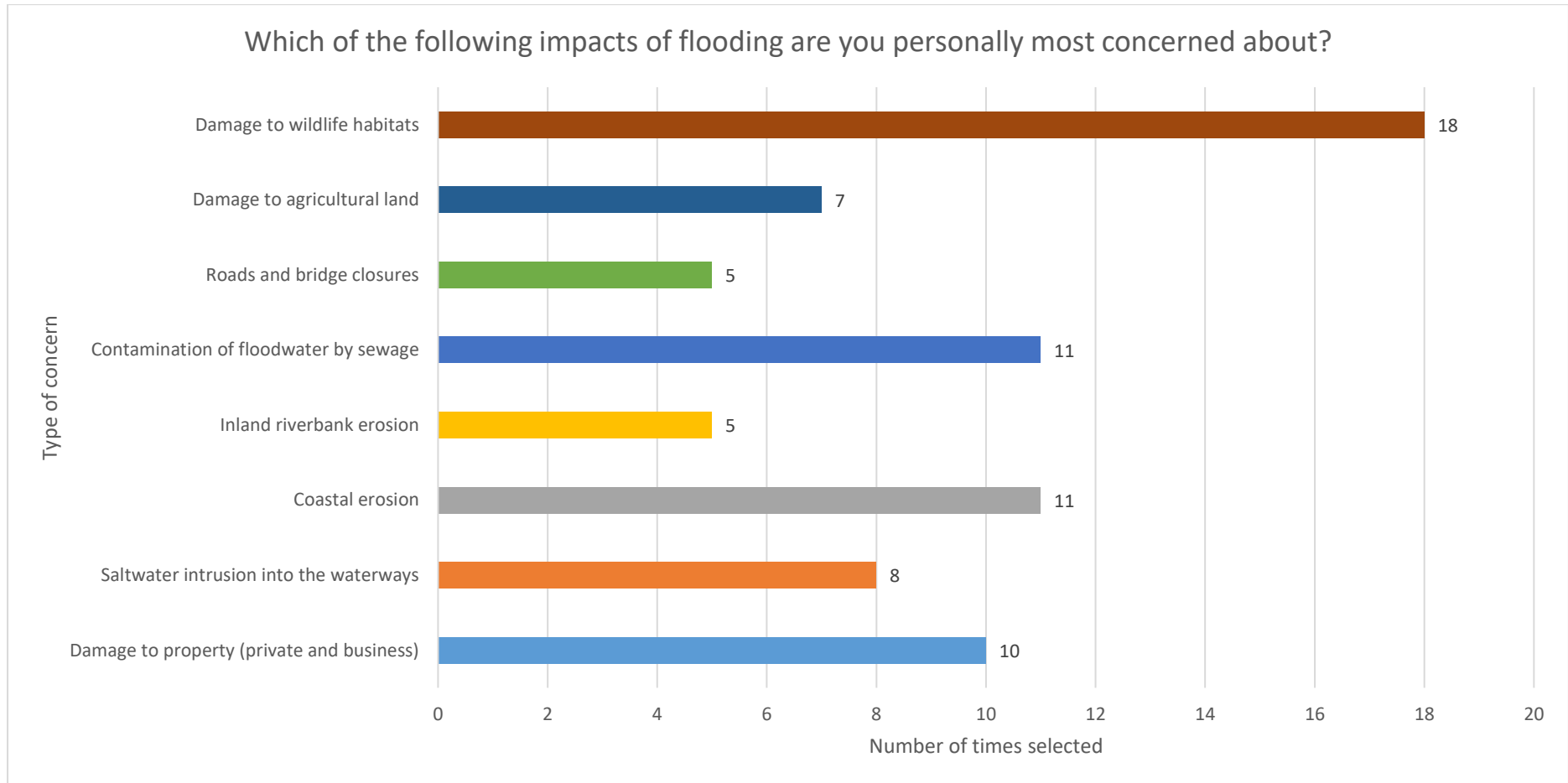
Below are the responses we received to this question:

- My favourite place is Blackhorse broad as it is tranquil and has a wide open water space to sail but also lots of wildlife to watch and is very quiet and hidden.
- Blickling national trust because it's a lovely area of woodland perfect for a Sunday family walk.
- All of the Broadland areas are different and all individually are great so it's very hard to pick a favourite.
- Hickling because of the pubs and hire boats
- Anywhere that's a fishing area
- Area's with easy access, quiet places for photography
- Any place to do water based recreational activities
- Any marsh land walks
- Hickling Broad because it's a lovely area
- Oulton Broad because of the nature there
- Places on the coast, images of tourism.

A real emphasis on the natural environment comes through from the responses received. A shared enjoyment of the wildlife, the waterways, views and landscape of the Broadland area are features that are clear priorities to those that responded and correlates well to the responses received in question 1.

Section Two: Flood Risk & Climate Change

Question 3



Overall the most selected concern for our participants was 'Damage to Wildlife Habitats', this concern draws a parallel to the focus on the natural environment from previous questions. This is closely followed by 'Contamination of floodwater by sewage' as well as 'Coastal Erosion' and 'Damage to Property.' Recent emphasis on climate change, the government's green recovery agenda and public movements to support environmental improvements, as well as climate ambassadors such as teenager Greta Thunberg could be a likely influence and consolidates this message to the BFI.

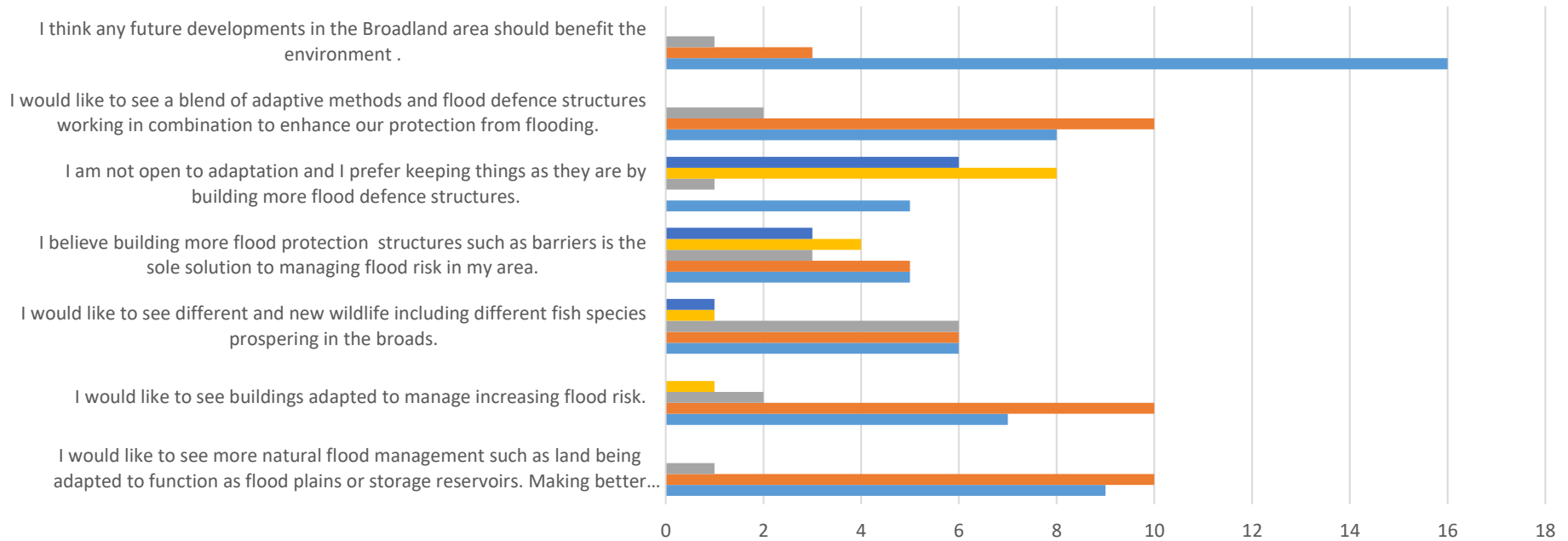
Question 4: Do you have any specific concerns about the impacts of climate change for the Broadland area?

- I have concerns about the condition of the coastal flood defences around Horsey / Winterton-on Sea and the possible incursions of seawater into the broads.
- Loss of habitat and species through means such as ones mentioned above.
- If we carry on with our current behaviour and, as seems increasingly likely, far exceed even 2°C warming globally then the Broadlands, along with much of East Anglia, will be obliterated. While schemes like this look pretty, and look as though 'something is being done' they are futile unless serious steps are taken to hugely cut use of fossil fuels.
- It is unsustainable, but it is a product of the past, and we should not just let it go.
- Extremely hot weather to be more common.
- Loss of land, loss of land for farm animals, heat risk in summer.
- Change and loss of Broadlands for the worse.
- Increased flood risk and Coastal erosion.
- Sea level rise causing increased flooding.
- Fish being killed by water contamination
- Change in the conditions that would affect food production and the existence of vulnerable wildlife species.
- Sea level rise causing increased flooding.
- Flooding affecting communities, tourism, agriculture and natural environments.
- Destruction of natural habitats
- Sea level rise causing large parts of the land to be under water.

The specific concerns listed are mostly common and they provide consolidation of our own findings. This is useful confirmation to us that we are focusing in the right areas when it comes to identifying objectives for the BFI.

Section 3: Vision & Adaptation

Question 5 -Please consider what you would like to see in future flood risk management by indicating how much you agree or disagree with the following general statements about future flood risk management.

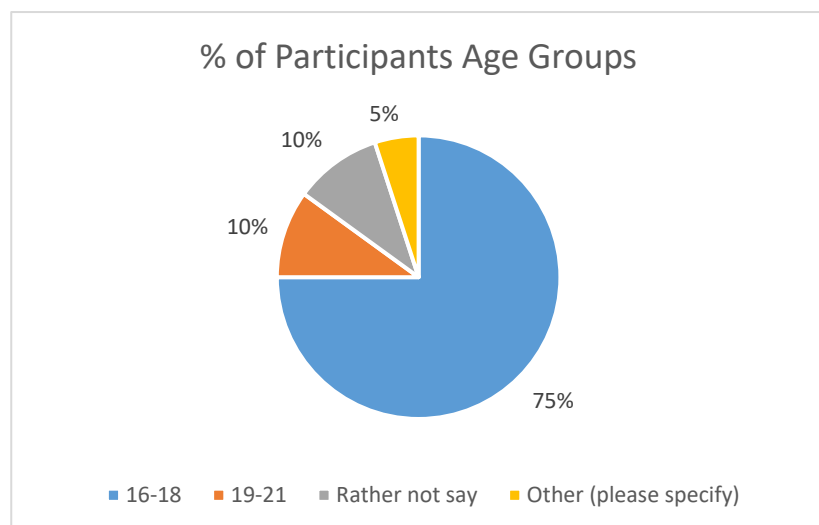


	I would like to see more natural flood management such as land being adapted to function as flood plains or storage reservoirs. Making better use of rainfall.	I would like to see buildings adapted to manage increasing flood risk.	I would like to see different and new wildlife including different fish species prospering in the broads.	I believe building more flood protection structures such as barriers is the sole solution to managing flood risk in my area.	I am not open to adaptation and I prefer keeping things as they are by building more flood defence structures.	I would like to see a blend of adaptive methods and flood defence structures working in combination to enhance our protection from flooding.	I think any future developments in the Broadland area should benefit the environment .
Strongly Disagree	0	0	1	3	6	0	0
Disagree	0	1	1	4	8	0	0
Neither Disagree or Agree	1	2	6	3	1	2	1
Agree	10	10	6	5	0	10	3
Strongly Agree	9	7	6	5	5	8	16

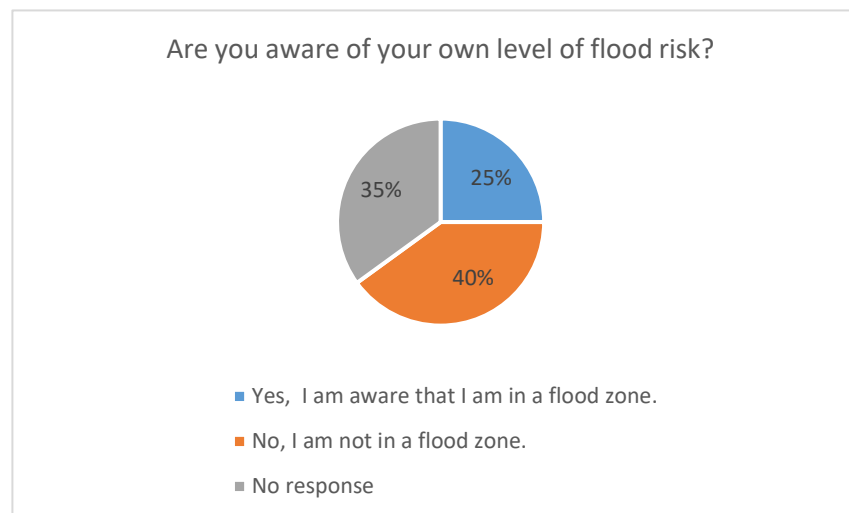
Here the responses are shown based on the frequency and level of agreement. A key overall point is that there is much more agreement with all statements than disagreement, except for the number of times young people disagreed with the statement about not being open to adaptation. The most commonly 'strongly agreed' or 'agreed' theme relate to the focus on environment which continues to be a strong theme throughout the responses to this survey. The responses here indicate an acceptance of inevitable change and that something different must be done to become adaptive and resilient to those changes in order for us to better cope with flood risk and climate change impacts.

Section 4: About you – this section is about better understanding our participants and ensuring any future engagement is as inclusive as possible.

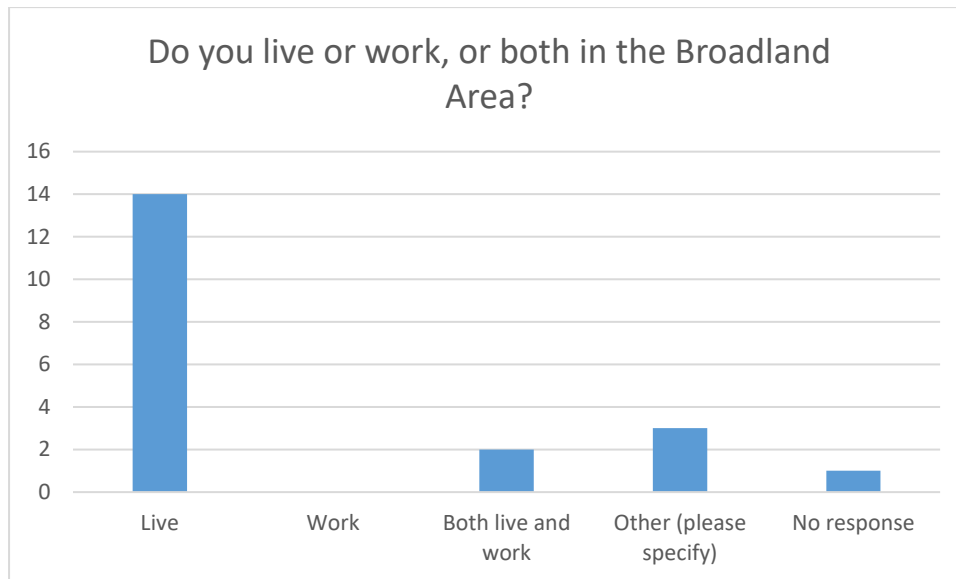
Question 6 – What age category do you fall into?



Question 7 – Are you aware of your own level of flood risk?



Question 8 –



Question 9 - Do you enjoy any recreational activities on the Broadland area such as sailing or angling for example?

- Walking and occasionally water sports
- I volunteer on Whitlingham board aswell as walking, cycling birdwatching and kayaking
- Fishing
- Photography
- Watersports

