

## Could you provide a mobile catering unit selling food and drink to visitors at our Acle Bridge mooring site next year?

Expressions of interest are sought for an exciting opportunity to deliver a new mobile catering facility selling hot/cold drinks and food at Acle Bridge 24hr mooring, Acle, Norfolk, NR13 3AT. The deadline for applications is January 31<sup>st</sup> 2025 however interested parties may request an on-site meeting before that date.

The site is offered exclusively and rent-free on a profit share basis for the 2025 season covering the Spring Bank Holiday as the start of the season and will conclude on the October half term end date or Oct 31<sup>st</sup> 2025.

The Acle Bridge site has had a catering offering for the last 5 years and has proven popular with boating visitors as well as hikers and passing trade alike. The site is a Broads Authority 24HR mooring predominantly but also has passing rights of way and is situated on the River Bure.

We are offering a pitch for a catering company to provide sales of hot and cold drinks (non-alcoholic), snacks, cakes, food from a mobile unit such as a trailer or converted horsebox. We envisage a suitable food offer would be cakes, traybakes, warmed pastries, paninis, etc (rather than fried food such as chips or burgers).

The Authority would promote the catering offer through its communications channels and tasteful advertising A boards can be placed within the parking and staithe areas. The pitch itself is adjacent to the river and our listed chalet which can be used for power and water facilities and the storage of tables and chairs for setting out along the river in clement weather etc.

The operator of the mobile unit would be required to clear all rubbish generated at end of each day.

The operator would need to be willing to share operating financial information.

It will be important for the mobile catering operator to understand and work in conjunction with the Authority to provide a food and drink service that offers added value to the site, attracts new visitors and increases footfall.

Interested parties should email the following information to [Daniel.Wilken@broads-authority.gov.uk](mailto:Daniel.Wilken@broads-authority.gov.uk) 5pm 31 January 2025.

To discuss this opportunity further, arrange an on-site meeting please email [Daniel.Wilken@broads-authority.gov.uk](mailto:Daniel.Wilken@broads-authority.gov.uk)



## General Information

<p><b>Dates</b></p>	<p>Site availability – 18 April (Good Friday Bank Holiday) 2025 to 31 October 2025</p> <p>These dates have been set to allow provision over the Bank Holidays, summer season and Autumn half-term. It is anticipated that the catering service will be available throughout the season as much as is feasible to encourage regular trade and so as to make the venture financially viable.</p> <p>Timings during the day to be negotiated.</p>
<p><b>Catering provision description</b></p>	<p>To provide a mobile catering unit serving hot and cold drinks, snacks and food close to the riverside for boaters/walkers/holidaymakers and passing trade.</p> <p>All waste generated as a result of the catering service to be removed and disposed off-site at the end of each operating day</p>
<p><b>Location</b></p>	<p>Acle 24hr mooring Acle Bridge Acle NR13 3AT</p> <p>Mains electricity is available on site. Drinking water available from existing supply.</p>
<p><b>Licensing Authority</b></p>	<p>North Norfolk District Council</p>
<p><b>Expected numbers</b></p>	<p>Footfall figures are not available for the site but it is a very popular location for visitors on boat trips, free 24-hour moorings with space for around 15 hire and privately owned boats, walking routes, car park and public toilets.</p>
<p><b>Charge for caterer</b></p>	<p>There will be no set ground rent for the site.</p> <p>It is envisaged that a percentage of the net profits will be charged – the rate to be negotiated</p>
<p><b>Contact for more information</b></p>	<p>Daniel Wilken <a href="mailto:Daniel.Wilken@Broads-Authority.gov.uk">Daniel.Wilken@Broads-Authority.gov.uk</a></p>

### To register your interest

If you are interested in this opportunity please complete the form below together with any further supporting material you may feel would be helpful and submit by email to [Daniel.Wilken@Broads-Authority.gov.uk](mailto:Daniel.Wilken@Broads-Authority.gov.uk) by 5pm, 31<sup>st</sup> January 2025.

<p><b>Company name and details of other current and previous trading locations</b></p> <p><b>Reference details from other trading locations (name, email address and phone number)</b></p>	
<p><b>Details of catering unit (Size/ type of unit etc. including photograph of unit)</b></p>	
<p><b>Details of how the unit would be powered - There is a 32A supply to be installed for use on site.</b></p>	
<p><b>Intended number of staff on site during operating hours</b></p>	
<p><b>Arrangements for the removal and disposal of all waste and litter generated by the catering service.</b></p>	
<p><b>Details of catering provision (Typical range and pricing of drinks, snacks, cakes, etc that would be provided)</b></p>	
<p><b>Details regarding the sustainability of packaging and materials used - (Recyclable cups, bags, stirrers etc)</b></p>	
<p><b>Dates that the catering unit can be provided from and to and the times that the unit would be open and closed each day and how many days</b></p>	

<p>per week the unit would be open.</p> <p>Confirmation that all bank holidays and weekends would be covered</p>	
<p>Details of legal documentation/licences/risk assessments/health and safety certificate/ public liability insurance to be provided</p>	
<p>Minimum and maximum percentage of net profits that would be acceptable</p>	

**Contact details**

<b>Name of business</b>	<b>Name of contact</b>	<b>Address</b>
<b>Phone Number</b>	<b>Mobile number</b>	<b>Email address</b>

Please feel free to include any further information that you feel would be helpful for us to understand your catering facility provision such as testimonials from other catering locations.

The Authority intends to award the catering contract after considering the following criteria:

- Suitable catering offer and pricing
- Sustainability (use of recycled/recyclable materials etc)
- Proposed profit share
- Proposed operational dates/times