

Broadcaster Tender Clarification Questions

The following is a summary of the questions raised and the responses provided.

This will be periodically updated until the deadline for the Authority to publicise responses on 7 August 2026.

Question 1: Can you confirm whether there is a current incumbent and who they are?

Response: Yes, Countrywide Publications

Question 2: Can you confirm whether it's their intention to supply a bid to renew?

Response: The Authority would be pleased to consider a tender from the current supplier but is not able to comment on their intentions.

Question 3: Can you confirm what data and collateral will be provided?

Response: Relevant data and collateral that is owned by the Authority for the previous edition of Broadcaster will be supplied, as would new copy and images for future editions. This would include relevant design files and artwork. It would not include contact details, agreements or financial details of previous advertisers.